

# The Desert Sun

THIRTY-SECOND YEAR  
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Palm Springs, California, Friday, August 7, 1959

12 Pages

FIREMEN, VOLUNTEERS RUSH HOSE TO TROUBLE SPOT IN LAST NIGHT'S \$200,000 FIRE AT FARMER'S MARKET, WORST HERE SINCE 1945.

Desert Sun Photo

## \$200,000 FIRE RAZES EIGHT SHOPS

Eight Killed,  
50 Injured in  
Oregon Blast

Explosives Truck  
Blows Up, Two  
Block Area Gutted

ROSEBURG, Ore. — (UPI) — A truck containing explosives blew up with a thundering roar in this southwest Oregon city early today and an area for blocks around was devastated by the blast and resulting fire.

At least eight persons were dead. One hospital had at least 35 injured and another 15. In addition many more were given emergency treatment.

THE BLAST DUG A crater about 50 feet across and 10 to 15 feet deep. The hole was filled with two or three feet of water.

A two-block area near the center of the blast looked as if it had been bombed out.

The truck blew up about 2:25 a.m. (p.d.t.) shortly after firemen were called to a blaze at a building supply company. The truck was parked near the building. Firemen said it contained a form of nitrate.

BUSINESS establishments in the immediate blast area were destroyed. The buildings included service stations, a flour mill, one motor company and apartments above it.

Firemen said the blaze was controlled and was confined to an area about five blocks long and two blocks wide.

Fireman Tony Shucke said nearly everything inside the fire area was a "mass of coals."

The National Guard was called out and a state of emergency was declared. Fire department from Eugene and Springfield, 75 miles away, were called out to help.

Ike, Khrushchev

## Camp David Set As Meeting Site

WASHINGTON (UPI) — President Eisenhower is expected to take Soviet Premier Nikita S. Khrushchev to his secluded Camp David retreat in Maryland for informal talks at some point during the Russian leader's visit next month.

This was reported today by well-informed officials who said tentative plans for the Camp David talks are emerging from U. S. Soviet negotiations on arrangements for the Khrushchev visit, which begins Sept. 15.

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### IF YOU'RE GONNA GAMBLE, DO IT BEFORE SEPT. 4

A law against gambling of any kind in Palm Springs goes into effect on Sept. 4.

The City Council Wednesday night voted unanimously the passage of a new ordinance which outlaws gambling of all kinds in the resort community.

On the request of Chief of Police August G. Kettmann, the law as adopted to help police enforce both state and local anti-gambling codes.

Queen Elizabeth  
Expects Baby  
Early Next Year

LONDON — (UPI) — Queen Elizabeth expects a baby early next year, Buckingham Palace announced today.

The expected child will be the third for Queen Elizabeth and Prince Philip. Prince Charles, heir to the throne, is 10. Princess Anne will be nine next week.

THE NEW CHILD, if a boy, will take precedence over Princess Anne in line of succession to the throne.

An official palace announcement today ended weeks of speculation that the 33-year-old British monarch was pregnant.

The rumors had started during her Canadian tour which ended last weekend and during which the Queen at one time had to cancel part of her official schedule.

BOTH THE QUEEN and the Duke of Edinburgh always have been anxious to have more children and it was understood they were "very happy" about having another.

The Queen's doctors have stressed that she is in good health.

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tain retreat than at White House meetings.

Eisenhower's close associates said today he appears to be in good physical shape for his forthcoming round of cold-war meetings with world leaders.

THE CHIEF EXECUTIVE heads for his Gettysburg farm today to begin an extended vacation. He departs for Europe later this month for talks with Allied heads of government before he meets Khrushchev.

Meanwhile, European nations, convened over the prospect of a "Big Two" approach to world affairs, began a round of talks today designed to insure their interest will be protected.

WASHINGTON (UPI) — The House Indian Affairs Subcommittee today approved the Aqua Caliente Equalization and Land Lease bills by unanimous voice vote.

The Indian Affairs Subcommittee amended both bills before approving them. It increased to 99 years the term of leases.

The subcommittee also approved a compromise on the amount of Mineral Springs acreage (5.73 acres) that can be omitted from the equalization program.

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## Ike Supports Strong Labor Reform Bill

Makes Radio-TV Appeal for 'Truly Effective' Law

WASHINGTON — (UPI) — President Eisenhower threw his full personal and official prestige behind a strong labor reform bill Thursday night in a tough worded nationwide radio-TV appeal for "truly effective" legislation.

In the 15-minute speech, Eisenhower called on Congress to respond to an "overwhelming national disgrace" of racketeers, crooks and other corrupt elements in labor unions.

THE PRESIDENT gave examples of "blackmail" picketing, secondary boycotts and "no man's land" cases. After each one, he looked directly into the TV lens and declared sternly, "I want that sort of thing stopped. So does America."

He praised a proposed bill by Reps. Phil M. Landrum (D-Ga.) and Robert P. Griffin (R-Mich.) as "a good start toward a real labor reform law. He also pointed out that his own recommendations still were before Congress.



IN A SUCCESSFUL ATTEMPT to prevent Farmer's Market blaze from jumping to the plush Monte Vista Hotel to the south, firemen and volunteers spread a wall of protective water along the edge of

From Page 1. MORE ABOUT—

### FARMER'S MARKET

above the scene.

Heath said however, that there was never any serious threat to nearby buildings, although the rapidly rising flames illuminated a hotel immediately adjacent to the south side of the Farmers Market.

As the battle progressed, two ambulances arrived on the scene and ambulance attendants said they had reports that a man or boy had fallen into the blaze.

BUT HEATH SAID the reports were erroneous. He registered only two injuries — a nail penetrated the foot of Fireman Mario Colletti and Jack Spurlin had flash burns in both eyes.

Heath said the fire was brought under control some two hours after his crews arrived on the scene. Their activities were somewhat hampered by traffic as an estimated 2,000 spectators flocked to the blaze.

"I'd say it was about two hours

before I definitely felt safe," Heath recalled, adding: "It took an hour to block off Mayfair market."

MAYFAIR, ITS windows shattered and walls and ceilings cracked by the heat, sustained comparatively little damage but, ironically, Phillips Jewelers in an alcove at the rear entrance to Mayfair was destroyed.

Other shops destroyed were Brewster Bakery, Joe Kuri's Seven Seas shop, Anita's Candies, owned by Glenn Fulkerson; Orange Julius, owned by Don Dickinson; the Taco House, owned by Leo Broch; Henry Baker's Novelty shop, and a vacant delicatessen.

Bakery owner Louis Brewster said the estimated damage to his shop alone at \$65,000, including fixtures, refrigerators, ovens and accessories.

THE VALUE OF the buildings burned was estimated at more than \$50,000, but their contents elevated the total estimate to the \$200,000 mark. Earle Stribe was identified as the owner of the entire Desert Farmers Market.

Today, crews from California Electric Power Co. and Southern California Gas Co. provided the soggy mass of blackened wreckage, pulling out transformer equipment and checking gas lines.

Fire department investigators continued to pore through the ruins late this morning in their search for the cause of the blaze.

IT WAS THEORIZED that one of the shop areas possibly filled up with gas from a leaky jet. The last man to leave the building before the fire, jeweler Joe Phillips, was unable to shed any light on the cause.

Phillips said he left his jewelry shop at about 9:45 to go home for a cup of coffee. He returned at about 10:30 to find the entire market a mass of flames.

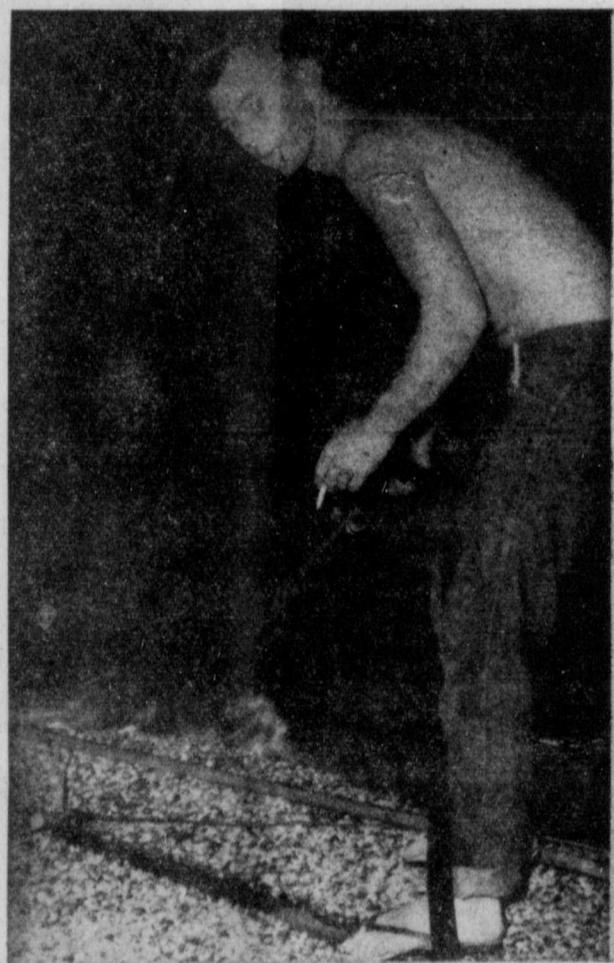
Heath said the "hottest spots" in the concentration of fire were the east side and southeast corner of the marketplace.

### Rights-of-Way Are Accepted

Acceptance of two more rights-of-way for the future widening of North Palm Canyon Drive were officially made by the City Council Wednesday night.

The two grant deeds came from William W. Lermann and Stanley Fox.

the mart. Smoke billowed from this area making the fire-fighting job extremely hazardous, officials reported. (Desert Sun Photo).



CLAD IN GO-AHEADS, youthful volunteers manned a narrow section of roof and directed a stream of water into the holocaust. More than 60 such volunteers joined 20 Palm Springs Fire Department regulars in fighting the blaze. (Desert Sun Photo).

### The Almanac

United Press International Today is Friday, August 7, the 219th day of the year, with 146 more days in 1959.

The moon is in its first quarter. The morning star is Mercury. The evening stars are Venus, Mars, Saturn and Jupiter.

On this date in history: In 1782, George Washington established The Order of the Purple Heart.

In 1789, Congress established the War Department.

In 1912, Governor Woodrow Wilson of New Jersey accepted the Democratic nomination for president.

In 1942, the United States Marines landed on Guadalcanal in America's first offensive battle of World War II.

In 1947, Norwegian scientist Thor Heyerdahl and his party landed the raft Kon-Tiki on a Pacific archipelago after drifting four thousand miles in 14 weeks.

In 1954 Roger Bannister of England defeated John Landy of Australia in a race where both contestants ran the mile in less than four minutes.

Thought for today: Jonathan Swift said, "The caprices of womankind are not limited by any climate or nation, and they are much more uniform than can be easily imagined."

### Nation's Weather

	High	Low	Prec.
Atlanta	92	71	.04
Boston	71	61	
Chicago	83	73	.08
Detroit	85	68	
Detroit	85	69	
Fort Worth	99	78	
Kansas City	88	70	1.22
Los Angeles	88	68	
Miami	81	77	.30
Minneapolis	81	61	
New York	69	63	
Phoenix	82	62	
Sacramento	103	71	
San Diego	80	67	
San Francisco	74	59	
Seattle	59	48	
Thermal	106	82	
Washington	86	76	.13

The world's largest collection of ancient ruins is at Luxor, Egypt, about 450 miles upstream from Cairo. The ruins are of Thebes, which was the center of civilization from about 1600 to 1200 B.C.



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## Aqua Caliente Canyon Work Under Way

Annual Repairs To Be Completed By Oct. 10 Opening

Extensive cleanup campaigns in Palm and Murray Canyons have been undertaken by the Aqua Caliente Tribal Council this summer.

Cutting palm skirts, repairing roads, and cleaning up to reduce the fire risk has been undertaken during the summer months by Joe Saubel and John Gonzales, to ready the opening of the famous tourist attraction about Oct. 10.

THE TRIBAL COUNCIL, which does not meet during the month of August, will hold a meeting on Sept. 1, and at its following session on Sept. 15, will possibly set the date for the opening of the canyons to the public.

During the past few years, both time and money has gone into the upkeep and protection of the canyons by the local Indian tribe.

PICNIC GROUNDS in Murray canyon, as well as the roads and trails of both, are constantly being worked on by the men who have been assigned to care for the Indian reserves.

According to the Bureau of Indian Affairs, this year has been a very dangerous year for fires. The canyon areas — closed every summer because of the fire hazard — are very dry and easy susceptible to fire.

Protection of the canyons become a very important factor since a fire destroyed Palm Canyon in 1940.

Will Pellem Services to Be Held at Banning

Funeral services will be held next Tuesday for Will Joseph Pellem of Banning, brother of Mrs. Ida Holt of Palm Springs, who died Tuesday at his home in Banning of a heart attack.

A native of Texas, he has lived in Banning for 7 months.

A retired cafe operator, he is survived by his wife, Rue; his sister, a son, Vernon, of Arizona, and two grandchildren.

Services will be held Tuesday at 2 p.m. from the First Missionary Baptist church in Banning, with the Rev. J. P. Prior officiating. Interment will be in Sunnyslope Cemetery in Banning. The body will lie in state at Weifels and Son Mortuary from 2 p.m. Sunday until noon Tuesday.

A new branch of physics which has come into being with the study of hydrogen fusion is "magnetohydrodynamics."

## GUARDS GUARDING ROYAL GUARD AT BUCKINGHAM

LONDON (UPI) — London bobbies guarded the guards at Buckingham Palace today.

It was the latest move to protect the high-stepping, red-coated bearskin-hatted guardsmen from an invading army of summer tourists.

British citizens, meanwhile, called for even sterner measures, such as fencing the guards in or the tourist out so they can no longer be "pushed, prodded, and humiliated" by crowds that come to see them strut between posts in front of the Queen's London residence.

The guardsmen always have been plagued with giggling, snickering, camera-clicking tourists. By tradition they can offer no defense but must stand, sphinx-like and unsmiling, even when someone sticks his tongue out at them or sides up along sides of them to pose for a snapshot.

## Section 30 Plan Given Approval

Palm Springs City Council Wednesday night adopted an emergency ordinance outlining the master street plan for Section 30.

The hearing on the street plan was held at the time the land-use ordinance was adopted by the Planning Commission but no other public action was taken.

## Army Officer Hearing To Continue

Subcommittee Probes Defense Contract Awards

WASHINGTON (UPI) — A House subcommittee looking into the hiring of retired military brass by defense industries today summoned officials of Thompson Ramo-Woodbridge Ind. to testify.

Witnesses scheduled to appear for the Cleveland firm included board chairman John David Wright and Gen. Benjamin W. Chidlaw (ret.), vice president.

Chidlaw headed the Continental Air Defense Command before he retired from the Air Force in 1955.

2 The Desert Sun Friday, August 7, 1959

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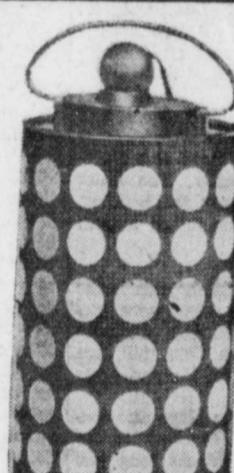
## PINECRAFT RESTAURANT In Idyllwild

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# Council Acts On Twelve Resolutions

City Manager Authorized to Act on Contracts

More than a dozen resolutions were adopted by the City Council Wednesday night, most of them authorizing the city manager to enter into contracts for the purchase of new equipment and for outside personnel.

City Manager Dan Wagner was given authority to sign contracts with:

—Ellery A. Wilson of Visalia, for street striping at a maximum cost of \$4,500.

—Sol Morris for salvage rights at the city dump, bringing the city \$100 a month.

—HAROLD Stone to perform duties as Assistant to Public Works Director.

Southern California Gas Company for providing natural gas at the Palm Springs Golf Course.

—Make progress payment to the J&S Paving company under the Vista Chino improvement contract.

National Cash Register for purchase of a bookkeeping machine at a cost of \$5,315.

—For purchase of light bulbs from General Electric company at 45 per cent of list price.

—CALIFORNIA Electric Power company for electric power for the new pump at the golf course.

—California State personnel Board for a wage and classification survey.

—Palm Springs Chamber of Commerce to act as the cities advertising and publicity bureau.

—And, the council resolved that the 80-acre site out Ramon Road about 1/2 mile from Thousand Palms would be a good location for the new county dump.

## OLEANDER WATER BILL CUT SHARPLY OVER LAST YEAR

It doesn't cost the city nearly as much to water oleanders as it did a year ago.

During the month of June, 1959, the city's bill for watering oleanders on South Riverside Drive was \$81.50, and Director of Finance Shelby Langford happily compared this with last year's figure for the same month of \$1,800. (The bill was settled for \$900.)

During the past year the total bill for watering the oleanders on the drive was \$1,490.95.

Just after the oleanders were planted a year ago, someone inadvertently left the water on for a few days, and when the city received the bill for \$1,800, the council took big steps to bring an end to such spending.

As the plants get larger, the water needed to keep them green will be much less.

## County Approves TV Antenna Bids By Village Firms

On advice of County Counsel Ray T. Sullivan, Jr., the Board of Supervisors this week accepted the bids of Palm Springs Community Television Corporation and the Cable TV System, Inc., for non-exclusive franchises for television antenna cable services in unincorporated desert areas.

Sullivan said that the bid of Ed Jorgens which was made orally last week in the same amount and for the same area as that of Cable TV System could not be accepted because it did not comply with the terms of the sale which provided that any oral bid would have to be at least 10 per cent above the highest sealed bid received by the board.

Cable TV System will serve Cathedral City, Rancho Mirage and Palm Desert. Palm Springs Community Television Corporation will serve the Palm Springs area.

## Board Hears Rates Would Be Higher

### Board of Trade Reports on Phone Company Survey

Coachella Valley Telephone Company rates are presently lower than those of others rendering like services in the Riverside County area according to a Board of Trade survey reported to the Board of Supervisors this week, but the increased rates the company is seeking will — if granted — boost its rates above those of the other companies.

At the suggestion of Supervisor George Berkley the Coachella Valley Telephone Company is being invited to send its representative to Riverside to present its side of the story to the board of supervisors.

THE TWO OTHER companies whose rates were used by the Board of Trade in its study were the Pacific Telephone Company which serves the Riverside area, and the California Water & Telephone Company which serves Hemet - San Jacinto - Idyllwild and Elsinore - Perris areas.

According to the Board of Trade report, the rate for one-party business phones is now \$6.50 in the Coachella Valley area. It ranges from \$7.25 to \$10.75 in the other areas and averages \$8.46. The new rate requested by the Coachella Valley Telephone Company is \$12.50.

THE LOCAL SERVICE and PBX rate in the Coachella Valley is \$9.75. It ranges from \$11.75 to \$16 in the other areas. Average is \$13.04. The new rate requested by the C.V. company is \$18.75.

Dear Abby...

...by Abigail Van Buren

DEAR ABBY: Maybe I shouldn't feel this way, but I can't help it. I just celebrated my fifteenth wedding anniversary and my husband didn't even send me a card.

He's perfect in every way. He doesn't drink, curse or chase. He brings home his pay check in one piece and he worships me and the children. But he says that birthdays, anniversaries and even Mother's Day are "just another day."

I know he loves me, but when I get together with my friends and sisters-in-law and they ask me what he gave me for my anniversary, I am speechless. Am I wrong to feel hurt?

—HURT'

DEAR HURT: A woman who is married to a man who "worships" her and the children, doesn't drink, curse or chase and who brings home his pay check in one piece, shouldn't complain when he doesn't make a fuss over her one day a year. Count your blessings. And when anyone asks you what your husband gave you for your anniversary, say "Fifteen of the happiest years of my life."

DEAR ABBY: My doctor says I should have a husband, but my boyfriend is in no hurry. I am 29 and my boyfriend is 31 and we have been going around together since 1946. He is working steady and so am I. My



ABIGAIL VAN BUREN

ask him how come he didn't tell me about it and he says, "I didn't think you'd be interested." Now if that isn't grounds for divorce, what is?

—READY TO SHOOT

DEAR READY: Hold your fire. Your husband is as normal as blueberry pie!

DEAR ABBY: I have a neighbor who borrows my cake pans, pie tins, salad bowls, etc., and never returns them. Right now she has more of my pans and bowls than I have.

We are good friends and trade favors, such as watching each other's kids and marketing for each other. But this doesn't help me get my stuff back.

I am not the nervy type. Can you suggest a way for me to get my property back without offending her.

—NO NERVE

DEAR NO: If you have one pie tin or cake pan left, bake and take it over to her. Before something you know she likes you leave say, "Would you mind if I removed it from the pan as I have no more at home—which reminds me, while I'm here, Dear, may I please take back those pans and bowls? I could certainly use them." Exit, smiling and triumphant.

—WANTING TO MARRY

DEAR WANTING: A boy friend who balks at the hitching post after a 13-year courtship is enough to give any girl a pain in the neck. Tell him it's "Now or Never!" Stalls are for horses.

DEAR ABBY: My husband is one of those men who never knows anything when I ask him what is new, but when I give him a piece of gossip he says, "I heard that two months ago." I

hope chest is so full I can't close the lid. My doctor says when I settle down with a nice loving man I will get rid of the pains in my neck. How can I get my boyfriend to set a date for the wedding and keep it?

—NO NERVE

DEAR NO: If you have one pie tin or cake pan left, bake and take it over to her. Before something you know she likes you leave say, "Would you mind if I removed it from the pan as I have no more at home—which reminds me, while I'm here, Dear, may I please take back those pans and bowls? I could certainly use them." Exit, smiling and triumphant.

For a personal reply, write to ABBY in care of this paper. Enclose a self-addressed, stamped envelope.

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Friday, August 7, 1959

The Desert Sun

## 3 VILLAGE QUARTET GETS CALL TO SING AT BANNING BOWL

Palm Springs Barber Shoppers will journey to Banning's Playhouse Bowl Aug. 13 to share a program with outstanding barbershop quartets from all parts of Southern California.

The Palm Springs Chapter of the SPEBSQSA (Society for the Preservation and Encouragement of Barbershop Quartet Singing in America) is presenting a program that includes a chorus from the Village chapter.

## Hemet Trailer Park Approved

Approval of a variance to allow G. Elmo Heavin of Hemet to establish and operate a trailer park on the east side of Highway 79 on Diamond Valley Road a mile north of the Gibbel Road intersection was reported to the Board of Supervisors this week and filed.

## Outdoor Dining Given Approval

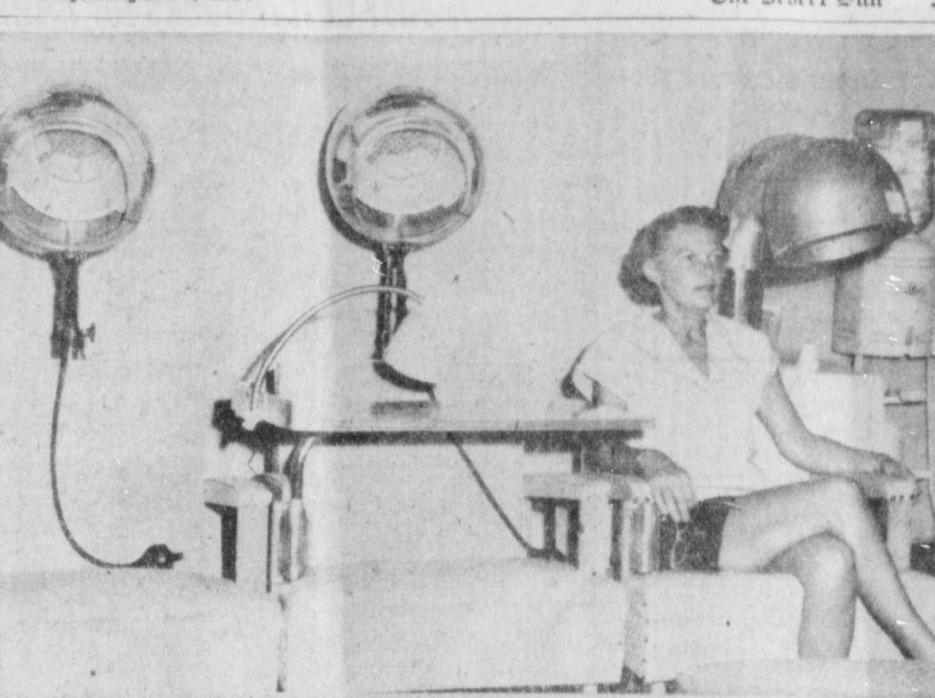
On recommendation of the Palm Springs Planning Commission, the City Council this week approved an application for a conditional use permit to Cameron Center for outdoor dining at the Huddle Springs restaurant.

## Garcia to Be Candidate for State Senator

Bobby Garcia, self-confessed gambler and Palm Springs Democrat, has announced his intention to run for state senator from the County of Riverside in next year's primary elections.

Garcia, who has a home at 1171 San Jacinto Way and manages the Club Hoop in Cabazon, said he is starting his campaign 10 months before the primary election in June, and promised "a vigorous drive without apportionment for the Democratic nomination."

In announcing his program, Garcia made a charge that narcotic addiction and dope peddling are the "vicious result of monstrous conspiracy between the Communist Party and the most ruthless elements of the underworld; said he would not support the drive for a Desert County; put in a plug for the National Guard and its reserve; said he wanted to sponsor legislation to create job opportunities for persons between 55 and 65, and advocates legalized state and national lotteries "to reduce taxes and keep at home billions of American dollars now going to England and other foreign lands."



PART OF THE WELL-equipment Toni King Beauty Salon is pictured above, emphasizing the complete beauty facilities in the Palm Desert Shop. Toni King opened her shop here two years ago to better serve her customers in the famed country club strip of the Coachella Valley and her employees do some of the finest hair-styling on the west coast. (Desert Sun Photo).

## Palm Desert

By GRETCHEN CHEESEMAN

Dr. and Mrs. Harold Jensen have planned their summer vacation this month. They will take off for Boise, Idaho, where they will be the guests of Dr. and Mrs. Mark Smith and the four of them will spend a few days at the Sun Valley Lodge in Sun Valley. Then on up to their ranch on Pugget Sound and a visit with mother and dad Jensen, who own the adjoining ranch. Sounds like a relaxing and fun vacation for a busy Doctor.

Roy and Julie Vernier's "postal" that they are thoroughly enjoying their "slow" trip to Europe. They have landed in Europe and will soon be on their way, seeing the continent. They have added Spain and Portugal to their itinerary.

Georgia and Layton Waterman arrive in Bangkok today. After two days they go on to Hong Kong for two days of sightseeing and shopping. They will arrive in Japan, Tokyo, to be exact, Aug. 4th and will make the Imperial Hotel their headquarters while they make a thirty day tour of Japan.

Dr. and Mrs. E. M. Brown will spend part of this month in Olympia, Wash., visiting Dr. Brown's mother and his adopted daughter.

Mr. Harold Dahlberg has left for Sweden where he will join his wife, Ebba, who has been over there since May.

Mrs. Elaine Buttrud if flying to Fairbanks, Alaska this month and will spend the rest of the summer

there.

Mrs. Barbara Carleton and daughters, Aleta and Gail, have returned from a vacation in Lake Tahoe. They are real desert enthusiasts.

The first night baseball game was played on June 3, 1953, in Fort Wayne, Ind.

Mr. Harold Dahlberg has left for Sweden where he will join his wife, Ebba, who has been over there since May.

Mrs. Elaine Buttrud if flying to Fairbanks, Alaska this month and will spend the rest of the summer

there.

Attend the RACES at DEL MAR Relax at the CIRCLE R RANCH

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# The Desert Sun

Page 4

Established 1927

Friday, August 7, 1959

THE DESERT SUN PUBLISHING CO.

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DON KLOTZBUECHER, Managing Editor

Palm Springs, California

KENNETH BROTT, Business Manager

J. W. RICHARDSON, Mechanical Superintendent

The Desert Sun is an independent newspaper dedicated to truth, accuracy and impartiality in the news; to the progress of the desert region; to the support of that which it believes to be right and to the defeat of that which it believes to be wrong.

## Study and Hearings on National Tax Structure May Bring Changes

Prospects for a general overhaul of the nation's tax structure are getting brighter.

A complete study of federal taxes has been under way for some time and expectations are that the mass of factual material involved will be correlated and in classified form for ready reference sometime next year for presentation to formal Congressional hearings.

Presently the national system of taxation resembles a patchwork of thousands of measures which have not been codified and assembled as a whole, a situation confusing even to the experts.

There has been no general resume or review of the entire federal tax system for many years and during the several wars in which the United States was engaged many emergency measures were adopted, the majority of which have remained in force despite the end of hostilities and the basic reasons for their imposition.

Changing economic and every day living conditions have also affected application of tax levies in numerous

ways, some becoming almost confiscatory and others actually lighter than a proportionate share of the tax burden.

What with an ever increasing national budget, reflected partly by expanding inflation, it is certain that unless government spending is curtailed to a larger degree than expected by most at this time, taxes generally will continue to become higher accordingly.

Few indeed are the people who do not feel that their tax bills are all that they should be, or more. Yet it is a fact that with all the many fields involved, the ancient, unpealed and sometimes inadequate or oppositely excessive tax levies of the federal government, a thorough study, review and active steps to correct any inequities is a worthwhile and commendable undertaking.

At least it will give any who feel injured or unjustly treated an opportunity to appear before the congressional hearing for corrective legislation, and who knows but what a few new or additional sources of revenue might also be discovered for the benefit of Uncle Sam as well.

## Man's Best Friend

By HOLMES ALEXANDER

WASHINGTON, D.C.—We had an old-fashioned, big-horned Gramophone in my childhood home, and one of the comic songs that appealed to us children had the refrain:

"They gotta quit kickin' my dawg around."

This is how I feel today when I find politicians and commentators giving the boot to private enterprise. Sure I know there's a steel strike on. The industry's case against granting a wage hike is not helped by profit sheets showing a large increase over last year. You could argue that Labor should be an increased share of the gain. Or you could agree that much of the profits should go into research and modernization.

MY OWN OPINION is that steel management should be commended for making money for the stockholders. I have the benighted notion that we are a capitalistic country and should be proud of it.

Any or all of these viewpoints could be right without affecting the theme of this piece: They gotta quit kicking private enterprise around. Unless we are fools enough to join a world state or to surrender piecemeal to the enemy, there is no logical reason to fear that the USA will be conquered any time soon.

We can prevent that catastrophe by force of arms. But it is not illogical to fear other forms of demise. We can poison our own economic system with ill-chosen diets. Or, we can allow the wrong things to happen to us at home simply by not speaking out against ideas that are hostile to American free enterprise.

RECENTLY, TWO Senators, one Republican and one Democrat, spoke up in manners that deserve notice and commendation.

John Marshall Butler (R., Md.) was on the Senate floor the other

day during what could be called the siesta hour—so many members being absent following luncheon—when a bill which he opposed came up. Butler listened to speeches by Williams (Del.) and Lausche (Ohio), both of whom were also opposing the Merchant Marine bill (S-107) which proposed to provide American shipbuilders with a federally-financed floating drydock. Williams was flogging the measure with might and main as another ship subsidy. Lausche joined in to show how much additional Federal aid the shipping firms were already getting.

Finally, Butler rose to make his point. He said that he would vote with Williams and Lausche, as he eventually did in a 41-48 majority, but that he deplored the ferocity and the broad generalizations of their attacks. Butler said:

"I REGRET, MR. President, that the entire Merchant Marine picture is being brought up in this discussion (of a drydock bill). . . . the Merchant Marine is vital to our nation. . . . I do not like . . . the general (abuse) of the industry under discussion."

IT TAKES PERCEPTION to sense, as Butler did in this instance, that it's a mistake to kick the family pet and watchdog around just because it has fleas. The Merchant Marine is not the only victim of this practice. We find agriculture, among other American industries, taking a bad beating because of some of the malpractices linked with its name.

SEVERAL DAYS prior to the Butler episode, Jennings Randolph (D., W. Va.) showed concern with another ill-treated segment of private enterprise. Randolph was supporting the TVA self-financing bill, which is not much of a measure. It permits TVA to raise revenue by selling bonds rather than coming before Congress each year for debate, regulated appropri-

ations.

It's too bad the bill wasn't defeated—but it would have been much worse if Randolph had not improved it by an amendment (with Talmadge of Georgia) to prevent TVA from expanding beyond its present territory and from gobbling up utility companies as far away as the West Virginia hills.

RANDOLPH WAS among the House Democrats who voted for TVA back in the New Deal days. He has not regretted his vote, but he sees what has happened since. In 1933-38 TVA had a market area of 20,000 square miles. Today this area embraces 80,000 square miles, and in this territorial expansion TVA has absorbed, in whole or part, 30 electrical power companies. Ran-

olph said:

"I DO NOT favor . . . the Tennessee Valley Authority to bring about unfair competition with TVA electrical energy with efficient and plentiful electrical power produced by use of bituminous coal mines in West Virginia and other States. . . . There is no place in our economy for new governmental projects or expanded existing ones which would wipe out or cripple private enterprise . . . ."

EVEN WITH THE Randolph-Talmadge amendment tacked on, the TVA revenue bill is another example of galling socialism and responsibility-dodging by legislators who know better. A hardy group of 17 Senators, including Randolph's West Virginia colleague, Robert Byrd, opposed this side-door raid on the national wealth by voting to recommend the bill.

But Randolph did bring succor to the industries of his state by building at least a temporary fence around TVA. The two Senators, Randolph and Butler, got their feet and rambled a protest against the all-too-prevalent habit of kicking private enterprise around. — Holmes Alexander

THE new one seems very gay," he said.

### Young Pro

MUNCIE, Ind. UPD — When a safe cracker recently looted a cleaning firm, police said the thief's technique qualified him as a "professional."

The safe cracker was captured Friday. He is 10 years old.

### Noise Brings Eggs

OTTAWA UPD — Conservative Harold Hicks said in Parliament Friday that noise from planes flying over the Tunnel of Love is an annoyance. Our records fail to show a single accident in a "Tunnel of Love," a boast that can't be made by another kind of transportation."

Well, maybe not right in the Tunnel—but has he checked the divorce court records?

THE 25 other members, on investigating, found that bass drummer Ronnie Liverside, unable to see ahead over his drum, had fallen into a manhole.

### Has An Alibi

ALBANY, Calif. UPD — Ernesto Salinas told police he had a

good reason for robbing a restaurant of \$26.

Salinas, 23, said he had "reliable information" that the place was going to be held up.

"I did it to protect the money," he said. "I was going to give it back."

### Bow-Wow Boozier

PRESOT, England UPD —

James Halliwell, 46, was fined \$108 today for drunken barking.

Police said Halliwell got down on all fours and barked back at a dog who barked at him as he was entering his car. They said he thus invited an entire neighborhood of dogs to bark. Halliwell acknowledged he'd had four or five—or maybe six—pints of beer.

Sticking Neck Out

SAN FRANCISCO UPD — Zoo-

## 'Just Call it Bucks for Ballots, Pal'



## STAN DELAPLANE'S Postcard

A month to go  
And so much work,  
To find new tasks  
That I can shirk.

Seems to me a fellow works  
harder on vacation than while  
gainfully employed.

ON THE JOB the work is cut  
out for you. You do it and don't  
think anything about it.

But on vacation you rush  
around finding new places to  
loaf and concentrate on tasks  
you should do so you can skip  
them and have that good feeling  
of a duty well shirked.

It tires one.

JUST LIKE sitting back in  
the easy chair. Doing nothing  
except getting ashes on the rug  
when I miss the ash tray. Rubbing  
them into the nap so they  
won't show.

Then sitting up with a start.  
Four hours wasted when I  
could be loafing at something  
useful.

Sitting there when I should be  
relaxing from something.

ALL OF THE ABOVE thoughts  
were sparked by the thought that  
the date this is scheduled to see  
the light, is August 7.

And in a month it will be Sep-  
tember 7—Labor Day.

Quit loafing on vacation and  
return to loafing on the job.

In my quasi-retirement status,  
the job isn't so much but it does  
furnish a foundation for at least  
half a loaf, which is generally  
recognized as being better than  
nothing.

PALM SPRINGS had a little  
more than ordinary interest in  
the sports pages last weekend.

There was Frank Ripley who  
went into the finals of the National  
Junior Tennis Tournament at  
Arcadia. Young Ripley has been  
starring on the local courts as  
well as up and down the coast,  
ever since he was old enough to  
hold the racquet his dad, George, put into his hands.

WE BOAST OF being the winter  
golf capital but we're not  
far behind on tennis. We'll advance,  
too, the way Seamus Nunan,  
high school net coach, and Dave Gilliam,  
instructor at the Tennis Clinics, are bringing  
them along.

And Dale Andreason is confi-  
dent we'll have a junior golf  
finalist one of these days be-  
cause of the interest youngsters  
in the city-sponsored juvenile  
golf clinics.

Besides that, Parry O'Brien,  
part time Villager, broke his  
own world shotput record last  
weekend at Albuquerque with a  
toss of 63 feet, four inches.

Then you add three major golf  
tournaments, as well as many  
smaller ones, slated for the  
Palm Springs area this fall and  
you KNOW as a sports center,  
we are tops.

PAUL JONES, of the National  
Safety Council, says:

"By far the safest way to  
travel these days is the 'Tunnel  
of Love' in an amusement park.  
Our records fail to show a single  
accident in a 'Tunnel of Love,' a  
boast that can't be made by an-  
other kind of transportation."

Well, maybe not right in the  
Tunnel—but has he checked the  
divorce court records?

## GRIN AND BEAR IT By LICHTY



"I see no harm in healthy rivalry between the services, general! . . . As long as we don't get to squabbling over the plush jobs in industry when we retire! . . ."

## EARL WILSON:

### Gleason'll Hide With Mustache

NEW YORK — Jackie Gleason told me out at his fabulous new "Round rock" home that he'll wear a black mustache for the B way musical, now named "Take Me Along," which begins rehearsals this week. "I sing in this show and I'm very timid when I sing," he said. "I'll hide behind the mustache." There is a large portion of Jackie that the mustache won't hide, however, because the new house has an astonishing kitchen and at least one bar in each room—and Mr. G. is using both extensively.

Hal March's love in "Two for the Seesaw"—Lee Grant—popped a brassiere hook just as she was due to take off her sweater on stage the other night. Feeling it pop, she kept covered. Hal learned later why—in such hot weather—she didn't take off her sweater.

Liz Taylor and Eddie Fisher are now fighting the Battle of the English Press. Their chauffeur, Eddie Arcari, pilot of their Rolls-Royce, wrote his own story for a Sunday paper, saying Liz ordered "two crates" of vodka and that Eddie taught him to make Bloody Marys for her. . . . Also, "This contrary woman," as the chauffeur called her, "carries her lateness to the point of rudeness . . . For Liz just can't get out of bed and her husband isn't much better . . . there was quite a row with producer Joe Mankiewicz because Liz was always late . . . their habit of eating in the bedroom became an accepted part of life . . . some days they had all their meals there, never stirring outside . . . Capricious, willful and not-a-little spoiled; that is my summing up of this incredible, incomparable beauty . . . I am convinced she is in love—truly in love—with Eddie Fisher . . . their favorite song which he croons to her all the time is, 'Just in time, I found you just in time' . . ."

The story also says that when they arrived, Eddie told the chauffeur, "Drive around to Buckingham Palace, I want to see where YOUR Queen Elizabeth lives." But as they were en route, Liz read the inscription on her gold bracelet. (To my Queen, from your Prince") and that they cuddled and—neither one saw the palace.

Frank Sinatra and Group charter-planed in from his great Atlantic City 500 Club triumph, and he holed up in his hideout apt. of 2½ rooms on the town. Monday night the Group saw a B-way show.

Waiting for him was cute, blonde

Judith Meredith of Hollywood and the Geo. Burns TV show.

Lu Ann Sims, who's expecting a second baby next winter, did a job of taping "Do I Really Love You" — on the Dick Clark show the other night. "Cause right then, she felt her baby kicking and a tape broke at that moment — first time in 500 records. So they repeated it — overtime and all. Dick's off to Hollywood to do a movie, and the show'll be run off this Saturday. Lu Ann does a prim little dance — after all, how much can an expectant mother cha cha? (Great title for a song: The Ma Ma Ma Cha Cha Cha.)

Max Asnas is off to Hollywood—toting some surgeon to the Abe Lastogels. Max told a friend his secret of how to come home from the race track with a small fortune: "Go with a large fortune."

The Milton Berle's are protesting about Joyce Matthews taking 13-year-old dir. Vicki to Switzerland without asking Daddy Milton's consent . . . Mary Martin flew to Stowe, Vt., to visit the Baroness von Trapp, whose family is the subject of the new Rodgers-Hammerstein-Lindsay-Crouse musical, "The Sound of Music" . . . Kid star Bobby Darin wrote girl friend Joan Campbell, the rock-n-roller not to believe he was going out with other teen-age chicks. "Lotta Hollywood publicity," he vowed.

Jim Henaghan, Gwen Verdon's charmin' ex-husband, was at the chanteuse, Marilyn Mitchell . . . Why go to Paris to the BOIS DE BOULOGNE? You have it right here at Tavern-on-the-Green (1,500 dining outdoors) — plus the smart new Elmtree Room, with Eddie Wittner as host . . . Barbara Hunt, who starred in "Kiss Me, Kate" in California, is the House of Vienna's puller-inner.

Hey, Mr. Billingsley! An influential millionaire wants your rival, Ed Wynn, to take over a swanky country club close to N.Y. and rename it "The Harwyn Country Club" . . . Lillian Kramer, of the Out-Where-the-Money-Begins Set (Westhampton), flung a soiree for Joan Crawford . . . I was twitting Jack (Baron Munchausen) Pearl about going back to work (into the play "The Tenth Man") "when you have all that money." Jack shrugged, "Well, if you think \$2,000,000 is a lot of money . . ."

(Distributed 1959,  
The Hall Syndicate, Inc.)

## MIKE CONNOLLY:

### Just Like a Woman

HOLLYWOOD — Ann Miller was complaining to me during the intermission of Lotte Lenya's "Seven Deadly Sins" at the Greek Theatre about gossip columnists who are "always trying to break up her marriage" to Texas millionaire Bill Moss.



WAVING FAREWELL to Dianne and Mrs. Jack Copass (standing on gangway to airplane) in Los Angeles this week, are Mrs. N. A. Berlum, A. L. Easton and Mrs. Easton, left to right. Dianne, who won the competition for "Miss Teen Angel,"

## Gottbeuets Enjoy Maine Coast Cruise

A week's cruise along Maine's rugged coast aboard the "Victory Chimes" one of the last three three-masted schooners still in operation—is where the Claude Gottbeuets, who are on vacation, are at present.

The Gottbeuets write they are having a great time and help to hoist the sails and fold them when they come down.

An added surprise occurred when the crew and passengers had a birthday party complete with cake and candles in honor of Mrs. Gottbeuett's birthday.

## BOOKS, MUSIC, PRESS

## U.S. Taste Changing for Better

NEW YORK, N. Y. — The average American is reading more books, listening to more good music, dressing more fashionably and eating more sophisticated food than ever before.

Four major forces are elevating American taste, according to a national magazine's poll. They are rising income, more education, the efforts of "tastemakers" to spread their gospel, and the old American striving for self-betterment.

There are today 42 major American symphony orchestras, as against only six in 1905 and 32 in 1956. Counting those in colleges and smaller communities, the total is more than 1,100 — at least 275 of which were formed between 1951 and 1957.

"One reason for the broadening of U.S. musical taste," the magazine says, "is that the sale of

## Teen Angel Leaves on Hawaii Trip

LOS ANGELES—Mrs. Jack Copass and her daughter Dianne, left this week via Trans Ocean Air line.

Dianne won the trip in a Teen Angel contest last Oct. sponsored by the Desert Hot Springs Women's Auxiliary of the Angel View Crippled Children's Foundation.

As Dianne is a student at the Palm Springs High School it was necessary for her to postpone the trip until school vacation.

The trip was donated by a friend of the A.V.C.C. Foundation as first prize for the lucky winner.

## IT'S HOT, ALRIGHT... BUT YOU CAN STILL WASH FIDO

NEW YORK (UPI) — A dog bath during the dog days can be easy on both pet and owner when a few simple precautions are taken.

The water temperature should be about the same used for bathing babies, says Bob Bartos, manager of research kennels for a dog food manufacturer. Test the water with your elbow to make sure it's not too warm.

Before dunking your pet, put a few drops of sweet oil in each eye and plug its ears with cotton to keep out water and soap.

Two soaps with a mild bar soap or mild flakes should be applied with a soft brush, sponge or a heavy cloth.

Rinse the dog thoroughly, preferably with a spray, and rub the coat dry with a turkish towel.

## Advice Given on Leather Cleaning

CHICAGO (UPI) — Genuine leather or the synthetic variety can be kept clean as new with lukewarm water and mild soap, says W. J. Buxton, general service manager for an automobile manufacturer.

As further evidence of improving American taste, the poll points to the anticipated simpler, cleaner lines for automobiles, and better design for appliances.

Furniture with gross stylistic excesses seems to be growing

## Social and Club CALENDAR

(Clubs and organizations are invited to call in calendar dates to FA 5-5053.)

August 11 Kiwanis, Chi Chi, Noon.  
August 12 Rotary, Chi Chi, Noon.  
P. S. Optimists, Biltmore, noon.  
August 13 Lions, Chi Chi, Noon.

APPRECIATE LAZY LUXURIOUS LIVING?

Then see me at the model home. There's a pleasant surprise in store for you.

## El Dorado Palms Estates

West border Indian Wells Golf Course  
ULTRA-SMART HOMES—ESTATE HOMESITES  
Adjoining El Dorado-Indian Wells Golf Courses

—G. W. "KIRK" KIRKWOOD

## Dior Hems Edict Echoed by Tamara

By MARY ANN CLINTON

SAN FRANCISCO (UPI) — The edict from the House of Dior in Paris that hems will go up, up and over the kneecap was echoed here today by designer Tamara Yohann.

Tamara assured American ladies and gentlemen that her fall collection will include not just a few, but some 30 of the new short fashions.

"Of course," she said, "only the young will be able to wear my new short styles." But the attractive designer sanked on her "young and young at heart" customers to pay between \$100 and \$300 to number among the smart set this fall.

And her dresses, as St. Laurent's will be short — measuring a brief 26 inches from waistline to hem with a resulting two-inch above-the-knee-can hemline.

Tamara obviously wasn't confining herself to "shorties" when she planned her fall line. The styles, her first as an independent designer, include debutantes dresses, bridal and opera gowns, and other special occasion dresses.

"I think that's what St. Laurent of Dior was doing in his collection. He must be just as sick as I am," she said smiling.

"Women think that knee-caps are ugly, but men don't — quite the contrary," said Tamara whose own limbs are capable of attracting admiring glances.

Here is a double uncovering, thought. Hems go up and bodices go down.

"In my new collection I created a bare-top look for evening which shows off woman's most underestimating charm — her arms." Her "shorties," stripped off trimmings and unnecessary detailing, have brief bodices and are predominantly strapless.

The skirts she explained, were shortened to balance the bare top with the natural waistline.

"I've tried to design with 1920's detailing and an early 1900's silhouette," the petite designer said. She created her line after weeks of studying period theatrical costumes in Southern California.

Most women's answer to the question "How do you stand on the short styles?" is a frantic "How do I stand? — How do I sit!"

Tamara's answer counted on her fuller skirts to allow women to retain their dignity while sitting.

"Some women just know how to sit gracefully naturally. If a woman eases into her chair, she will have no trouble," she said.

When asked if she thought that all fashion-conscious women will be busy with the hemming needle this fall, the petite young designer predicted an "if the shoe fits" philosophy this season.

### High Protein Salad

NEW YORK (UPI) — Cream pickle eggs make high-protein salad. For 6 servings, halve 6 hard-cooked eggs and remove yolks. Combine yolks with 1-3 cup of sweet pickle relish, drained, 1 cup of sour cream, and salt and pepper to taste. Mix well.

Fill egg whites with yolk mixture, sprinkle with paprika and serve on a bed of lettuce.

Use a cut walnut meat to darken a scratch on dark wood.

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ENJOYING DINNER at the Chi Chi Thursday evening are, left to right, Callie LaCavera, Julie Stiff, Mrs. Stiff and Julie returned last week from Minneapolis where they have been for the past month visiting Mrs. Stiff's parents. (Desert Sun Photo).

Friday, August 7, 1959 The Desert Sun 5

## Society

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Full Course Top Sirloin Steak Dinner.....

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# Home Development and Improvement Section



SUBDIVISIONS • GARDEN AND PATIO • HOMES • INTERIOR • FURNISHINGS • DO-IT-YOURSELF

6 The Desert Sun

Friday, August 7, 1959

## New and Better Ways

### Man's Quest to Escape Sun Provided Air Conditioning

Ever since the beginning of time, man has sought new and better ways to protect himself from the scorching sun.

He has crawled into deep caves to keep cool; he has dunked himself in rivers and streams; he has fanned himself with everything from palm leaves to yesterday's castout newspapers.

IN HIS SEARCH for mechanical or semi-mechanical methods to keep cool, he has sprinkled the roof of his home with water in order that evaporation would draw some of the heat away from him. Later he combined the evaporative principle to electrically driven fans which evolved into the desert cooler. They are now widely used, particularly in the south-

west and western areas of the United States. Last but not least he has turned to refrigeration to help make him more comfortable.

Modern streamlined room air conditioners are priced to meet a wide range of budgets and designed to answer any cooling need.

DISTINCTIVE STYLING harmonizes with any interior. They offer the convenience of twenty-four hour a day comfortable living.

Air conditioning engineers who have strived over the years to develop units which give both economical operation and long dependable service have built in numerous features in the last few years such as improved thermostats, air director grills that offer more flexible distribution of air and permanent filters which can be washed and re-used.

ONE MANUFACTURER has introduced a new home climate center which enable the owner of an air conditioned home to monitor outside weather, control indoor temperature and regulate the operation of heating and cooling equipment all from a single location in the main living area.

This device, designed for wall mounting, is an attractive chrome trimmed instrument panel which gives contrast readings of outdoor and indoor temperatures, barometric pressure and relative humidity; controls both heating and cooling cycles; provides for automatic fan operation for preset adjustments of temperatures during nighttime and daytime hours.

### Aged Accidents Can Be Halted, Council Declares

Old folks at home can be a problem.

Many have failing eyesight, deafness, stiffening of the joints and muscles, diminished sense of smell and other physical failings.

According to the National Safety Council, such failings contribute annually to thousands of accidental home deaths.

NEARLY 15,000 persons more than 65 years of age die each year in home accidents. About 11,500 are victims of falls. Fire burns and other deaths associated with fires account for about 1,500 deaths a year. Accidental poisonings, too, are a big problem among oldsters.

How can you help keep senior citizens safe?

To prevent falls, the Council said:

1—Increase the amount of light on stairs. Put a light by an older's bed.

2—Remove slipping and tripping hazards.

3—Install hand rails and grab bars in bathroom and hallway.

BURNS AND FIRE deaths can be prevented by:

1—Following manufacturer's directions for installing and operating home heating equipment.

2—Making sure older persons know the best escape route from the house.

POISONINGS CAN BE prevented, the Council said, if people will take these precautions:

1—Store internal and external medicines on different shelves in the medicine cabinet.

2—Store household cleaning agents away from food or seasonings.

### COCKTAIL HOUR At the Chi Chi



FREE! FREE! FREE!

Penny Mayfair says: WIN A Handsome Portable Barbecue

at Cameron Center Mayfair Market Drawing Every Saturday 12 Noon

To Enter Deposit Your Register Tape at Either Palm Springs Mayfair Market

New Contest Begins After Each Drawing

Barbecue set comes complete with 24-inch Grill, Electric Spit, Hood LISTEN TO KDES FOR FURTHER DETAILS AND WINNERS



### WASTE AREA HELD 'GOOD STORAGE'

Space engineering is enlisting the efforts of housewife and handyman alike in modern homes with their attractive conveniences but limited storage for rapidly growing families.

Existing closets seem to be crammed with clothes, linens and an assortment of household articles. Rarely is there any space available to expand their size without giving up valuable living area.

TO RELIEVE the situation, many homeowners are following the modern trend and turning to built-in facilities. True, a home handyman isn't expected to know all the tricks of a professional architect, but even a limited knowledge of carpentry can do wonders to relieve cramped quarters.

Designed to give space economy in confining apartments and small homes, built-ins make use of space which is ordinarily overlooked in larger houses, and transform it into functional storage.

THERE ARE MANY cubic feet of space available in even the smallest home, just waiting to be converted into useful shelves, drawers and cupboards, according to George Schuchman, architectural consultant to Libbey-Owens-Ford Glass Company.

Especially appropriate for children's rooms are two large storage drawers built under the bed.

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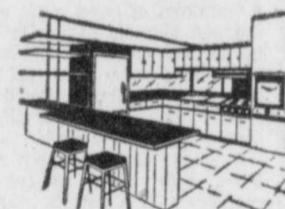
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H. A. Simsarian, Inc. FA 5-2093

##### Cesspools and Sewers

Certified Sanitation Inc. FA 8-1236

##### Cement Contractors

Howard Deason Inc. FA 8-1236  
Stokbak and Gordon FA 8-2175

##### Electrical Contractors

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Coast Electric FA 5-5114  
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##### Engineering Paving & Grading

Hicks & Allred FA 8-2131  
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##### Lathing & Insulation Contractors

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##### Masonry Contractors

H. H. Black FA 8-3831

##### Plastering Contractors

McCoy & Johnson FA 8-2520  
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##### Plumbing Contractors

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Oasis Plumbing FA 8-3823  
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##### Swimming Pool Contractors

Hoams Construction Co. FA 8-2848

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ARCHIE MOORE TUNES up his bout with Yvon Durelle with a cup of "secret elixir"—a potion that smells suspiciously like bouillon and which is obviously aimed at keeping ole Arch within the confines of the 175-pound weight limit for light heavies. Mrs. Moore has joined Arch at his training camp and says she feels "better" after her surgery.

## Archie's Wife To Be Ringside For His Morale

SAN DIEGO — (UPI) — Archie Moore's wife, Joan, said Wednesday "no one knows the strain" her operation caused the light heavyweight champion.

"The last time Archie saw me, the right side of my face was paralysed," she said.

"I want to be at ringside when he meets Yvon Durelle to show him I'm all right now."

Mrs. Moore said she and a party of nine would leave Sunday by air for Los Angeles, where they will catch another flight to New York.

Mrs. Moore said she was "doing much better" after surgery to remove a non-malignant tumor on her brain.

Moore interrupted training for his return title bout with Durelle in Montreal to fly to San Diego. He stayed until assured his wife was going to be all right.

## NEW VEECK TRICK COOLS STADIUM FOR CHISOX FANS

LOS ANGELES (UPI) — Bill Veeck, flamboyant head of the Chicago White Sox, has ordered 100 evaporative air coolers to keep the fans in Comiskey Park more comfortable.

P. L. Chabre, vice president in charge of sales for the Gaffers and Sattler Utility Appliance Corp. said the first half dozen of the units were being crated for shipment to Chicago. Each unit can cool 15,000 cubic feet per minute.

"Under good operating conditions," Chabre said, "the entire battery of evaporative units could lower the temperature 10 to 15 degrees in the stands."

## FIGHT RESULTS

United Press International LOS ANGELES — Raymundo Torres, 154, Reynosa, Mexico, outpointed Paulie Armstrong, 152, Los Angeles (10).

## THE SPORTS BEAT

### 'Pressure' Doesn't Bother Willie McCovey

By SCOTT BAILLIE

SAN FRANCISCO (UPI) — Willie McCovey, 21, the San Francisco Giant rookie with dynamite in the tip of his bat, laughed off the word "pressure" when he joined the club last Thursday and he still can do it.

"Pressure? It never bothers me," murmured the six-foot, four-inch cobra man that afternoon after he had whacked two triples and two singles off Philadelphia's Bob Roberts.

IT HAPPENED in the first game of the league game that McCovey ever had seen and his hot debut rated him a banner line and three-column cut on the front page of one local paper.

Since then, his average has dropped from 1.00 to .462 but he remains cool and untroubled. That figures. The new first baseman crashed two whistling homers off Milwaukee's Bob Buhl Wednesday to bring his number of extra base hits to seven in six games. Five other blows have been singles.

MCCOVEY WAS a one-man riot in the Pacific Coast League until July 30 when the slumping Giants deprived their Phoenix farm club of his talents. Since his advent, San Francisco has won five out of six and was back in first place this morning.

At the same time, Orlando Cepeda has been dispossessed of his regular first base spot and moved to left field after having a bad time at third.

"They're pitching me all over while looking for weak spots," the rather dignified McCovey declared after his big day against Buhl.

"But they all have to throw the ball over the plate."

IT IS A HOMELY philosophy that has come to a native of Mo-

# Curfew Halts 1-1 Deadlock Between Chisox and Orioles

## 18-Inning Battle Ends In 1-1 Tie

Pittsburgh Swamps Cardinals by 18-2; Giants Beat Braves

United Press International

Feast or famine — take your pick.

Sometimes a team can't beg, borrow or steal a run as was the case with the White Sox and Orioles, who battled to an 18-inning 1-1 tie in the longest game of the year Thursday night.

AND THERE ARE other times when the poor guy running the scoreboard could use an adding machine as was the case when the Pirates came up with 10 runs in the ninth inning to swamp the Cardinals, 18-2.

Southpaw Billy Pierce and knuckleballer Hoyt Wilhelm were the standouts in the four-hour-and-eight-minute Chicago - Baltimore marathon, halted by curfew at midnight.

PIERCE, ONCE thought to be "too frail" during the early part of his career, pitched the first 16 innings for the White Sox before giving way to Turk Lown.

The 35-year-old Wilhelm took over for starter Billy O'Dell in the ninth and pitched no-hit ball for 8 2-3 innings before Billy Goodman singled with two out in the 17th.

SAN FRANCISCO stretched its National League lead to a full game with a 7-1 decision over Milwaukee and Chicago beat Philadelphia 4-2. Los Angeles and Cincinnati were not scheduled.

In the American League, Cleveland climbed to within 1 1/2 games of the top with a 5-2 victory over Washington; Detroit blanked New York, 4-0, and Boston nipped Kansas City, 4-3.

Desert Sun-Chi meets Mexican Colony at 8 p.m., tonight, in the Polo Grounds.

Chuck Martin threw a 4-hit effort at the CVSL team while his teammates were amassing 11 hits. Third baseman Tom Pollack had a home run for the winners.

In a preliminary game, the Twenty-nine Palms Marine All-Star Little Leaguers absorbed an 18-3 defeat at the hands of the Palm Springs Rotary Club Little League team.

Line scores and statistics:

Marine All Stars ..... 00 200 3 4  
Riverside ..... 01 37x-18 14 2  
Powers, McLain (4) and Lolo, Bunker, Dobbs (2) and Olivera.

Telephone Company ..... 045 70-11 1  
CV Savings and Loan ..... 002 10-3 4 3  
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Chicago ..... 63 42 .600  
Cleveland ..... 65 42 .590  
Milwaukee ..... 58 45 .585  
Milwaukee ..... 52 46 .581  
Pittsburgh ..... 52 56 .481  
Cincinnati ..... 50 56 .472  
Philadelphia ..... 50 56 .481  
St. Louis ..... 51 56 .481  
Chicago 4, Philadelphia 3  
San Francisco 7, Milwaukee 1  
CV Savings and Loan 002 10-3 4 3  
Martin and Feldman, Enns, Hamilton (4) and Burgess.

Ortega Meets Paret

NEW YORK (UPI) — Welterweight contender Gaspar Ortega meets a lusty substitute for a substitute tonight in a TV 10-rounder with Cuban Benny Kid Paret at Madison Square Garden.

Telephone Company ..... 045 70-11 1  
CV Savings and Loan ..... 002 10-3 4 3  
Martin and Feldman, Enns, Hamilton (4) and Burgess.

AMERICAN LEAGUE

Chicago ..... 63 42 .600  
Cleveland ..... 65 42 .590  
Milwaukee ..... 58 45 .585  
Milwaukee ..... 52 54 .581  
New York ..... 51 54 .486  
Detroit ..... 53 56 .486  
Milwaukee ..... 48 58 .486  
Washington ..... 44 65 .494  
Boston 4, Kansas City 3  
Detroit 4, New York 0  
Cleveland 5, Washington 2, night  
1st, 2nd, 3rd, 4th, 5th, 6th, 7th, 8th, 9th, 10th, 11th, 12th, 13th, 14th, 15th, 16th, 17th, 18th, 19th, 20th, 21st, 22nd, 23rd, 24th, 25th, 26th, 27th, 28th, 29th, 30th, 31st, 32nd, 33rd, 34th, 35th, 36th, 37th, 38th, 39th, 40th, 41st, 42nd, 43rd, 44th, 45th, 46th, 47th, 48th, 49th, 50th, 51st, 52nd, 53rd, 54th, 55th, 56th, 57th, 58th, 59th, 60th, 61st, 62nd, 63rd, 64th, 65th, 66th, 67th, 68th, 69th, 70th, 71st, 72nd, 73rd, 74th, 75th, 76th, 77th, 78th, 79th, 80th, 81st, 82nd, 83rd, 84th, 85th, 86th, 87th, 88th, 89th, 90th, 91st, 92nd, 93rd, 94th, 95th, 96th, 97th, 98th, 99th, 100th, 101st, 102nd, 103rd, 104th, 105th, 106th, 107th, 108th, 109th, 110th, 111th, 112th, 113th, 114th, 115th, 116th, 117th, 118th, 119th, 120th, 121st, 122nd, 123rd, 124th, 125th, 126th, 127th, 128th, 129th, 130th, 131st, 132nd, 133rd, 134th, 135th, 136th, 137th, 138th, 139th, 140th, 141st, 142nd, 143rd, 144th, 145th, 146th, 147th, 148th, 149th, 150th, 151st, 152nd, 153rd, 154th, 155th, 156th, 157th, 158th, 159th, 160th, 161st, 162nd, 163rd, 164th, 165th, 166th, 167th, 168th, 169th, 170th, 171st, 172nd, 173rd, 174th, 175th, 176th, 177th, 178th, 179th, 180th, 181st, 182nd, 183rd, 184th, 185th, 186th, 187th, 188th, 189th, 190th, 191st, 192nd, 193rd, 194th, 195th, 196th, 197th, 198th, 199th, 200th, 201st, 202nd, 203rd, 204th, 205th, 206th, 207th, 208th, 209th, 210th, 211st, 212nd, 213rd, 214th, 215th, 216th, 217th, 218th, 219th, 220th, 221st, 222nd, 223rd, 224th, 225th, 226th, 227th, 228th, 229th, 230th, 231st, 232nd, 233rd, 234th, 235th, 236th, 237th, 238th, 239th, 240th, 241st, 242nd, 243rd, 244th, 245th, 246th, 247th, 248th, 249th, 250th, 251st, 252nd, 253rd, 254th, 255th, 256th, 257th, 258th, 259th, 260th, 261st, 262nd, 263rd, 264th, 265th, 266th, 267th, 268th, 269th, 270th, 271st, 272nd, 273rd, 274th, 275th, 276th, 277th, 278th, 279th, 280th, 281st, 282nd, 283rd, 284th, 285th, 286th, 287th, 288th, 289th, 290th, 291st, 292nd, 293rd, 294th, 295th, 296th, 297th, 298th, 299th, 300th, 301st, 302nd, 303rd, 304th, 305th, 306th, 307th, 308th, 309th, 310th, 311st, 312nd, 313rd, 314th, 315th, 316th, 317th, 318th, 319th, 320th, 321st, 322nd, 323rd, 324th, 325th, 326th, 327th, 328th, 329th, 330th, 331st, 332nd, 333rd, 334th, 335th, 336th, 337th, 338th, 339th, 340th, 341st, 342nd, 343rd, 344th, 345th, 346th, 347th, 348th, 349th, 350th, 351st, 352nd, 353rd, 354th, 355th, 356th, 357th, 358th, 359th, 360th, 361st, 362nd, 363rd, 364th, 365th, 366th, 367th, 368th, 369th, 370th, 371st, 372nd, 373rd, 374th, 375th, 376th, 377th, 378th, 379th, 380th, 381st, 382nd, 383rd, 384th, 385th, 386th, 387th, 388th, 389th, 390th, 391st, 392nd, 393rd, 394th, 395th, 396th, 397th, 398th, 399th, 400th, 401st, 402nd, 403rd, 404th, 405th, 406th, 407th, 408th, 409th, 410th, 411st, 412nd, 413rd, 414th, 415th, 416th, 417th, 418th, 419th, 420th, 421st, 422nd, 423rd, 424th, 425th, 426th, 427th, 428th, 429th, 430th, 431st, 432nd, 433rd, 434th, 435th, 436th, 437th, 438th, 439th, 440th, 441st, 442nd, 443rd, 444th, 445th, 446th, 447th, 448th, 449th, 450th, 451st, 452nd, 453rd, 454th, 455th, 456th, 457th, 458th, 459th, 460th, 461st, 462nd, 463rd, 464th, 465th, 466th, 467th, 468th, 469th, 470th, 471st, 472nd, 473rd, 474th, 475th, 476th, 477th, 478th, 479th, 480th, 481st, 482nd, 483rd, 484th, 485th, 486th, 487th, 488th, 489th, 490th, 491st, 492nd, 493rd, 494th, 495th, 496th, 497th, 498th, 499th, 500th, 501st, 502nd, 503rd, 504th, 505th, 506th, 507th, 508th, 509th, 510th, 511st, 512nd, 513rd, 514th, 515th, 516th, 517th, 518th, 519th, 520th, 521st, 522nd, 523rd, 524th, 525th, 526th, 527th, 528th, 529th, 530th, 531st, 532nd, 533rd, 534th, 535th, 536th, 537th, 538th, 539th, 540th, 541st, 542nd, 543rd, 544th, 545th, 546th, 547th, 548th, 549th, 550th, 551st, 552nd, 553rd, 554th, 555th, 556th, 557th, 558th, 559th, 560th, 561st, 562nd, 563rd, 564th, 565th, 566th, 567th, 568th, 569th, 570th, 571st, 572nd, 573rd, 574th, 575th, 576th, 577th, 578th, 579th, 580th, 581st, 582nd, 583rd, 584th, 585th, 586th, 587th, 588th, 589th, 590th, 591st, 592nd, 593rd, 594th, 595th, 596th, 597th, 598th, 599th, 600th, 601st, 602nd, 603rd, 604th, 605th, 606th, 607th, 608th, 609th, 610th, 611st, 612nd, 613rd, 614th, 615th, 616th, 617th, 618th, 619th, 620th, 621st, 622nd, 623rd, 624th, 625th, 626th, 627th, 628th, 629th, 630th, 631st, 632nd, 633rd, 634th, 635th, 636th, 637th, 638th, 639th, 640th, 641st, 642nd, 643rd, 644th, 645th, 646th, 647th, 648th, 649th, 650th, 651st, 652nd, 653rd, 654th, 655th, 656th, 657th, 658th, 659th, 660th, 661st, 662nd, 663rd, 664th, 665th, 666th, 667th, 668th, 669th, 670th, 671st, 672nd, 673rd, 674th, 675th, 676th, 677th, 678th, 679th, 680th, 681st, 682nd, 683rd, 684th, 685th, 686th, 687th, 688th, 689th, 690th, 691st, 692nd, 693rd, 694th, 695th, 696th, 697th, 698th, 699th, 700th, 701st, 702nd, 703rd, 704th, 705th, 706th, 707th, 708th, 709th, 710th, 711st, 712nd, 713rd, 714th, 715th, 716th, 717th, 718th, 719th, 72



## Tom Danson's tv-radiologic

(c) Colorcast  
Friday

6:45 4:11—News 7 p.m.  
2—Amos & Andy  
3—Stooges  
4—Giroux Show  
5—Cartoon  
6—Walt Disney  
9—J. Anthony  
13—Robin Hood

5:30 2—Movie  
3—Mayor's Report  
5—Popeye  
7—Mickey Mouse  
8—Burns, Allen  
9—Criswell  
11—Theater  
13—Jungle

5:45 1—Little Rascals  
1—Harbor Com and  
13—Holiday

7:30 4:11—News 7 p.m.  
2—Rancho  
7—Rin Tin Tin  
8—This Day  
9—Movie  
13—Stooges

7:45 1—Global Zobel  
3—Sports 4:10—Bowling

8:30 3—Sports 4:10—Bowling  
4:13—News  
5—Rozzo  
7—Hemingway  
8—San Diego  
9—Cartoon Express

8:45 3—Sports 4:10—Bowling  
4:13—News  
5—Rozzo  
7—Hemingway  
8—San Diego  
9—Cartoon Express

9:30 2—Love Lucy 4:10—Bowling  
3—Bolt Venture  
5—Movie

10:00 11—Movie Mill'nare

10:15 2—Love Lucy 4:10—Bowling  
3—Bolt Venture  
5—Movie

10:30 11—Movie Mill'nare

10:45 2—Love Lucy 4:10—Bowling  
3—Bolt Venture  
5—Movie

11:00 11—Movie Mill'nare

11:15 2—Movie 4:10—Bowling  
3—Jack Paar

11:30 12—Midwest 4:10—Bowling  
7—Movie

11:45 4:11—Movie  
8—Daily Word

Saturday

8:00 a.m. 5:13—Movie 8—Baseball  
2—Cartoon 11—Reserve 2:15  
8—Classroom 11:00—LaLanne 3—Movie 2:30  
9—Movie 2:30  
13—Sacred Heart 4—Movie  
8:15 5—Movie 5—Wonderbowl  
13—Vacations 7—Cowboy R'dup

8:30 3—Farm, Garden 3:10—Baseball  
5—Dr. A. Pike 9—Spanish Talent

7—Triple Theatre 11—Youth Knows 11:30

8:45 4—Farm, Garden 2—Buster Keaton 2—Love Lucy  
5—Dr. A. Pike 5—Mr. Wizard 3—Movie  
7—Triple Theatre 11—Angry Forum 12 noon

9:00 11—Reserve 2—Movie  
2—8—Cpt. Kangaroos 4—N. Gillespie 2—Movie  
4, 10—Fury 5—Uncle Al 3—Jubiles  
9—Movie 9—Movies to 5:30 7—Rocky Jones  
10:00 a.m. 10:00 12—noon 8—Heckle, Jeckle  
2—Mighty Mouse 11—Theater 12—noon 11—Movie  
8—Sgt. Preston 12—Fury 4—Movie  
10:30 2—Hecke, Jeckle 13—Playhouse 3—Movie  
2—Crusader Rabbit 2—News 3—True Story  
8—Crusader Rabbit 4—Movie 7—Joe Palooka  
8—Crusader Rabbit 5—Movie 8—Robin Hood  
9—Movie 6:30 9—Movie 13—Movie  
10:30 7—Rin Tin Tin 10:30 3—Movie  
10:45 8—Lone Ranger 8—Lone Ranger 4—Movie

## KDES—dial 920—1000 Watts

National News Every Hour on the Hour  
Local News Every Hour on the Half Hour

6:00—Sign On. 6:00—World and Local News.  
6:01—Don Meyer Show. 4:10—Howard Manor Show  
6:30—World News. 4:30—Bottorff Sports.  
6:35—Don Meyer Show. 4:40—Cliff Miller Show  
7:00—World News. 4:55—Wall Street Final.  
7:05—Don Meyer Show. 5:00—World News.  
7:30—Sports. 5:05—Cliff Miller Show.  
7:35—Don Meyer Show. 5:30—Local News.  
8:00—World and Local News. 5:35—Frank Day Show  
8:10—Don Meyer Show. 6:00—World News.  
8:30—Business News. 6:05—Frank Day Show  
8:33—Don Meyer Show. 6:30—Local News.  
8:45—Stork Scoreboard. 6:35—Frank Day Show  
8:50—Don Meyer Show. 7:00—World News.  
9:00—World News. 7:05—Frank Day Show  
9:30—Local News. 7:30—Sports  
9:33—Don Meyer Show. 7:35—Frank Day Show  
10:00—World News. 8:00—Sign Off.

11:30 A.M. MON. THRU SAT.  
Ralph Kaplan News Analysis  
10:30 P.M. SUNDAY

## KPAL..

DIAL 1450—256 WATTS

A.M.—Sign on. 8:15—Sign on.  
6:00—News—Weather—Sports. 6:00—News—Weather—Sports.  
12:30—Sports. 6:05—Fred Sheldon Show.  
12:35—Don Meyer Show. 7:00—News—Weather—Sports.  
1:00—World News. 8:00—Police Report.  
1:30—Local News. 8:05—Fred Sheldon Show.  
1:35—Frank Day Show. 9:00—News—Weather—Sports.  
2:00—World News. 10:00—News—Elliot Show.  
2:05—Frank Day Show. 10:05—News—Weather—Sports.  
2:30—Local News. 11:00—News—Weather—Sports.  
2:35—Frank Day Show. 12:00—News—Elliot Show.  
3:00—World News. 12:30—Police Report.  
3:05—Cliff Miller Show. 12:35—Don Elliott Show.  
3:30—Local News. 1:00—Police Report.  
3:35—Cliff Miller Show. 1:30—Police Report.  
4:00—World News. 1:45—Don Elliott Show.  
4:30—Local News. 2:00—Police Report.  
4:35—Frank Day Show. 2:15—Police Report.  
5:00—World News. 2:30—Police Report.  
5:30—News—Weather—Sports. 2:45—Police Report.  
6:00—News—Weather—Sports. 3:00—Police Report.  
6:30—News—Weather—Sports. 3:30—Police Report.  
6:45—Rosary Hour. 4:00—News—Weather—Sports.  
7:00—News—Burton Fidler 4:15—Police Report.  
7:10—Bandstand 4:30—Police Report.  
7:30—CBS Frank Goss 5:00—Police Report.  
7:45—Bandstand 5:30—Police Report.  
8:00—Bandstand 6:00—Police Report.  
8:15—Heeding Quize 6:30—Police Report.  
8:30—Bandstand 7:00—Police Report.  
8:35—Desert News 7:30—Police Report.  
8:35—State Today 8:00—Police Report.  
8:45—Bandstand 8:30—Police Report.  
8:55—Coffee Break Quize 9:00—News—Weather—Sports.  
9:00—CBS News 9:30—Police Report.  
9:05—Bandstand 10:00—News—Sign Off.  
9:10—Bandstand 11:00—Police Report.  
9:15—Right to Happiness 12:00—Police Report.  
10:15—Second Mrs. Burton 12:30—Police Report.  
10:30—Young Dr. Malone 1:00—Police Report.  
10:45—M. Perkins 1:30—Police Report.  
11:15—Couple Next Door 2:00—Police Report.  
11:30—Helen Trent 2:30—Police Report.  
11:45—Pat Buttram 3:00—Police Report.  
12:00—State News 3:30—Police Report.  
12:10—Bandstand 4:00—Police Report.  
12:45—Serenade 4:30—Police Report.  
1:00—One News 5:00—Police Report.  
1:05—Arthur Godfrey 5:30—Police Report.  
2:00—CBS News 6:00—Police Report.  
2:05—Houseparty 6:30—Police Report.  
2:30—Salon Drake 7:00—Police Report.  
3:00—Carnival 7:30—Police Report.  
3:05—State News 8:00—Police Report.  
3:10—Bandstand 8:30—Police Report.  
3:30—Jimmy Fidler 9:00—Police Report.  
3:45—Bandstand 9:30—Police Report.  
4:00—CBS News 10:00—Police Report.  
4:05—Bandstand 11:00—Police Report.  
4:30—Our Town 12:00—Police Report.  
4:35—Bandstand 1:00—Police Report.  
5:00—Bandstand 1:30—Police Report.  
5:25—Sports News 2:00—Police Report.  
5:35—Bandstand 2:30—Police Report.  
5:35—Sports News 3:00—Police Report.  
5:45—Bandstand 3:30—Police Report.  
5:55—Sports News 4:00—Police Report.  
5:55—Bandstand 4:30—Police Report.  
6:00—CBS News 5:00—Police Report.  
6:05—Dinner Music 5:30—Police Report.  
6:15—Lowell Thomas 6:00—Police Report.  
6:30—Sports News 6:30—Police Report.  
6:30—Concert Hall 7:00—Police Report.  
7:00—CBS News 7:30—Police Report.  
7:05—Amos & Andy 8:00—Police Report.  
7:30—Sports News 8:30—Police Report.  
7:33—Answers Please 9:00—Police Report.  
7:45—Bandstand 9:30—Police Report.  
8:00—CBS News 10:00—Police Report.  
8:05—Bandstand 10:15—Police Report.  
8:30—Sports News 11:00—Police Report.  
9:05—State News 11:30—Police Report.  
9:30—Bandstand 12:00—Police Report.  
9:30—Limmy Fidler 12:30—Police Report.  
10:00—World Tonight 1:00—Police Report.  
10:15—Bandstand 1:30—Police Report.  
11:00—News 2:00—Police Report.  
11:35—News 2:30—Police Report.  
12:00—Sign Off. 3:00—Police Report.

## KCMJ..

(1959 1000 WATTS  
5:35—Sign On.

6:00—CBS News 6:00—News—Weather—Sports.

5:05—Bandstand 6:05—Fred Sheldon Show.

5:35—Desert News 7:00—News—Weather—Sports.

5:35—State Today 7:30—News—Weather—Sports.

5:45—Bandstand 8:00—Police Report.

5:55—Limmy Fidler 8:30—Police Report.

6:00—CBS News 9:00—Police Report.

6:05—Dinner Music 10:00—Police Report.

6:15—Lowell Thomas 11:00—Police Report.

6:30—Sports News 12:00—Police Report.

6:30—Concert Hall 1:00—Police Report.

7:00—CBS News 2:00—Police Report.

7:05—Amos & Andy 3:00—Police Report.

7:30—Sports News 4:00—Police Report.

7:33—Answers Please 5:00—Police Report.

7:45—Bandstand 6:00—Police Report.

8:00—CBS News 6:30—Police Report.

8:05—Bandstand 7:00—Police Report.

8:30—Sports News 8:00—Police Report.

9:05—State News 9:00—Police Report.

9:30—Bandstand 10:00—Police Report.

9:30—Limmy Fidler 10:15—Police Report.

10:00—World Tonight 11:00—Police Report.

10:15—Bandstand 11:30—Police Report.

11:00—News 12:00—Police Report.

11:35—News 1:00—Police Report.

12:00—Sign Off. 2:00—Police Report.

## KPSR..

FM: 92.1 MECH. 1000 WATTS

10:00—Morning Melodies

12:00—Beautiful Music

2:00—Afternoon in Hi-Fi

2:30—Music Varieties

4:00—Broadway Comes to the Desert

5:00—The Cocktail Hour

6:00—Desert Symphony

7:00—Desert Serenade

8:00—Grenade of the Palms

9:00—Jazz

10:00—Sign Off

All Los Angeles Name Games

## Dennis the Menace

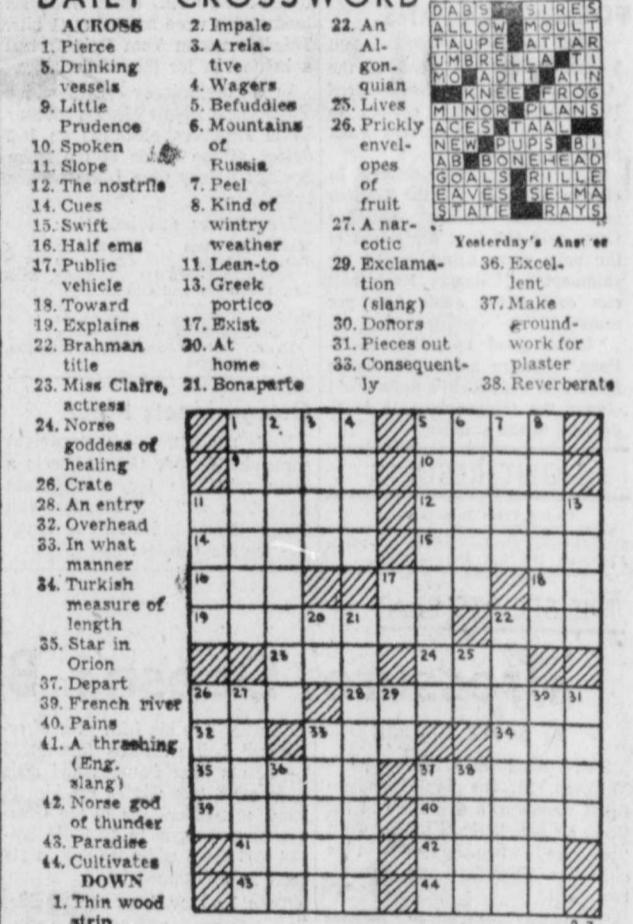
H. Ketcham



## LAFF-A-DAY



## DAILY CROSSWORD



## Translator

Channel 2 Friday, August 7 Channel 4 Saturday, August 8

9:00-12:30 9:00-3:00 9:00-5:00

1:30-5:00 7:00-10:30 7:30-11:00

7:15-11:00 11:15-12:30

9:00-12:30 9:00-3:00 9:00-5:00

1:30-5:00 7:00-10:30 7:30-11:00

7:15-11:00 11:15-12:30

7:30-11:00



FIREMEN ON THE ROOF of the Mayfair Market play a protective stream of water for other firemen battling the inferno within the Desert Farmer's Market.

Firemen and volunteers who took to the roofs to combat the inferno placed their lives in jeopardy fire officials said today, as portions of the adjoining roofs caved in without warning throughout the fire. Roof-top work probably saved adjoining neighborhood as well, the officials said. (Desert Sun Photo).



TORRENT OF WATER roars through glass doors of Desert Farmer's Market as firemen and volunteers battle to keep flames from spreading into the Mayfair Market. Security First National

Bank portions of the building. Firemen were praised today by market, bank officials for their work. (Desert Sun Photo).

We Will Allow  
\$500  
For Any Car You Can  
Drive in  
on a  
NEW 1959 BUICK  
FOR THE MONTH OF AUGUST  
SIMMS BUICK  
383 North Indian — FA 5-5591

**SORRY**



**North Palm Canyon Market**

**WILL BE TEMPORARILY  
CLOSED DUE TO FIRE!**

YOU WILL FIND OUR SAME HIGH QUALITY  
AND FRIENDLY SERVICE AT  
**MAYFAIR SOUTH IN CAMERON CENTER**

We are moving our entire crew to our South End market  
to serve our customers.

## The Desert Sun

### Classified ... Ads ...

PHONE FA 5-5005  
Box 190, Palm Springs, Calif.

#### RATES

#### (NO ABBREVIATIONS)

Minimum 4d — 3 Lines  
Count 24 Letters and Spaces  
to a Line.

Discount at 10¢ per line per time  
allowable on above (or cash).  
(Example: 5 Lines 4 Times  
Equals 20 Lines — \$2.00 Discount)

One Three Five  
Time Times Times  
3 Lines 1.95 4.05 \$1.10  
4 Lines 2.60 5.40 6.80  
5 Lines 3.25 6.75 8.50  
6 Lines 3.90 8.10 10.20  
7 Lines 4.55 9.45 11.90  
8 Lines 5.20 10.80 13.60  
9 Lines 5.85 12.15 15.30  
10 Lines 6.50 13.50 17.00

● All advertising copy is accepted subject to the approval or rejection of the management.

Published every Tuesday through Saturday excepting New Year's, Thanksgiving and Christmas. Published Mondays if any one of these holidays falls on a regular publishing day.

● DEADLINES — For new copy or cancellation, 11:00 a.m. previous to day of publication. Phone room 5-5005. Counter open 8 a.m. to 5 p.m. daily, 8:00 to 1:00 Saturday; no Sundays.

● Ads ordered for more than one time must run in consecutive issues to earn above rates, otherwise single insertion rates will be charged for each time run.

● The Desert Sun reserves the right to edit and classify all copy.

● Address all communications to: The Desert Sun P. O. Box 190, Palm Springs.

● "Situations Wanted," "Personals," "Transportation" (other than local), and "Lost and Found," must be paid in advance.

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## OPEN--Furnished Model 700 VISTA LAS PALMAS

EXQUISITE DECOR BY ARTHUR ELROD LTD., A.I.D.  
NEW 4 BEDROOMS, 3 BATHS. ALSO 3 BEDROOMS, 2 BATHS.  
FROM \$37,500 — \$7500 DOWN.  
Enclosed wind protected grounds. Pool by Paddock.  
Refrigeration by York. Underground utilities.

In George Alexander Co's.  
FABULOUS VISTA LAS PALMAS  
HERB LAKEY—SALES DIRECTOR—FA 5-7927

## Lots &amp; Acreage

## 33 Real Estate for Sale 35

BUSINESS lot \$6900. Industrial acreage. Will build, lease or sell.  
240 ACRES \$475 Per Acre  
Louis Venger, FA 4-9333 5-5595  
"ALL MEN ARE BROTHERS"

## For Sale or Exchange 34

TRADE FOR LOTS OR ACREAGE  
4 BEDROOM 3 bath estate home with large pool. Palm and fruit trees. Exclusive area.  
CULVER NICHOLS, Realtor  
861 N. Palm Canyon FA 5-2182  
HAVE \$2800 equity in deluxe Costa Mesa 3 bedroom and den home. Price only \$18,500. Trade for Palm Springs home or vacant lot. Owner, FA 4-1615.

TRADE acreage for apartments, stores or C-1 property.  
FA 5-2305 or FA 5-7116

## Income Property 35a

REAL VALUES  
4 UNITS  
All 1 Bedrooms With Kitchens  
POOL  
ONLY \$31,950

SEE THIS!  
5 BEDROOMS — 2 BATHS  
In Cabuilla School District  
FURNISHED WITH POOL  
\$26,500

For Rentals—See Us

## BOB WINSLOW

REALTOR  
FA 5-2121 — Across from Chi Chi

## Baron's Specials

\$4,500 — SOUTH End triplex, 2 bedrooms, 1 bedroom, large studio. All furnished. \$5000 down.

\$35,000 — SIX unit foreclosure. All kitchens. Must sell. \$4,000 down.

\$75,000 — 11 FURNISHED older units. Pool. C-1 corner.

\$110,000 — 9 UNITS on Indian Ave. Heated pool, can add 8 more units. Trade for any area.

FA 4-1796 FA 4-2629

## 8 Units--\$63,500

ATTRACTIVE Garden Hotel situated in a sheltered "South" location offering large apartments tastefully furnished with natural wood burning fireplaces, spacious grounds with picturesques swimming pool. Exceptionally good terms to responsible buyer. Consult the MILDRED JACKSON OFFICE, 296 South Palm Canyon Drive.

FA 5-5356 FA 4-2916

## 10 Units--Plus

NEW pool. Good South location, room for more units. Fairly priced at \$75,000. Consider house as part payment, or low down payment.

## BILLY WRIGHT

AND ASSOCIATES  
382 N. PALM CANYON DRIVE  
FA 5-5727 FA 5-6672

## FOUR NEW UNITS—Extra Nice

Walled - Landscaped Owner  
571 DESERT VIEW DRIVE

NEW triplex—2 one bedroom, 1 two bedroom. Patios, TV, landscaped. Owner FA 4-2824.

## ERIN LINDBERG

REALTOR  
445 N. Palm Canyon FA 4-9628

## Real Estate for Sale 35

1 ACRE Ranch, Tamarisk Club Area. View lot, overlooking golf course, block construction, 2 car garage, large shade trees and shrubs, 3 box stalls and corral, tack room, dog kennel. Lot can be divided for another home. Price \$17,500 furnished. Courtesy to Brokers. FA 8-2233 mornings.

## \$495 DOWN

BRAND NEW

3 BEDROOMS — 2 BATHS

WALL TO WALL CARPETING

BUILT-IN KITCHEN

BLOCK FROM GRADE SCHOOL

FA 4-9437 FA 5-5306

## Lots—Homes—Incomes

PROPERTIES  
NEAR JR. COLLEGE SITE

## The Gagnon Co.

73-612 Highway 111—Palm Desert

FA 5-6222—Open Evenings  
For Your Convenience

## \$3000 Or Less Down

CUSTOM built 1700 sq. ft. 3 bedroom 2 bath. Completely built-in kitchen, carpeting, fenced, oversized pool, 102 x 115 ft. landscaped lot. 402 Farrell Dr.

FA 4-4615

## 35 Real Estate for Sale

## DEEP WELL

## Reduced \$7000

ONE OF THE finest homes in Palm Springs for the price. You don't have to be a millionaire to own it but as the owner you'll feel like one in this refrigerated, 3 bedroom, 2 1/2 bath home. Spacious patio, completely walled for privacy, makes entertaining a pleasure. Too many additional features to mention here, we must show you this house. Call for appointment — exclusive with our office. Price \$41,500.

SWANK MERITO VISTA

ESTATE SIZE enclosed lot, pool with cabana, 4 bedrooms, 3 baths, carpets and draperies included. Out of town owner has reduced price \$10,000 for quick sale. Good terms. NOW . . . \$49,500.

TENNIS CLUB AREA

PROMINENT Movie Star once owned this charming home. 3 bedrooms, 3 baths, all rooms have private entrance, all rooms including living room and dining room open to pool. Close to Desmonds. Carpets and draperies included. \$42,500.

Theresa Press

REALTOR  
611 South Palm Canyon Dr.  
FA 5-5282

DON CAMERON

Says . . .

"Make Offer"

"Must Sell Now!"

BEAUTIFUL home near Thunderbird, gorgeously landscaped, walled corner lot 100' x 150'. 2 bedrooms, den, a real home, large living room, beautiful beamed ceilings, fireplace, built-in wet bar. Drapes and carpeting. You will fall in love with this home! Owners investment \$40,000 plus.

FA 4-1796 FA 4-2629

## 8 Units--\$63,500

ATTRACTIVE Garden Hotel situated in a sheltered "South" location offering large apartments tastefully furnished with natural wood burning fireplaces, spacious grounds with picturesques swimming pool. Exceptionally good terms to responsible buyer. Consult the MILDRED JACKSON OFFICE, 296 South Palm Canyon Drive.

FA 5-5356 FA 4-2916

## 10 Units--Plus

ON INDIAN WELLS Country Club Fairway. Beautifully furnished 2 bedroom and den, pool, October 1st to May 1st, \$5500. Or will sell furnished—\$45,500.

• SPECIALIZING IN ACREAGE

RENTALS FROM \$9 MONTH UP

Isabelle Cameron

REALTOR with

DON CAMERON, REALTOR  
71-839 Hiway 111, Rancho Mirage  
Phone FA 8-2155

MR. AND MRS.

GOLFER

WANT THE BEST?

ARE YOU ready to live in Thunderbird Heights? You will have an outstanding view over Thunderbird Country Club and the entire valley. This new custom built four bedroom dream home has exciting interior, professionally planned. This home is only for very selective people. Family situation indicates immediate sale to qualified buyers. Call Hal Evans.

ERIN LINDBERG

REALTOR  
445 N. Palm Canyon FA 4-9628

Real Estate for Sale 35

100 Units--Plus

NEW pool. Good South location, room for more units. Fairly priced at \$75,000. Consider house as part payment, or low down payment.

BILLY WRIGHT

AND ASSOCIATES  
382 N. PALM CANYON DRIVE  
FA 5-5727 FA 5-6672

FOUR NEW UNITS—Extra Nice

Walled - Landscaped Owner  
571 DESERT VIEW DRIVE

NEW triplex—2 one bedroom, 1 two bedroom. Patios, TV, landscaped. Owner FA 4-2824.

ERIN LINDBERG

REALTOR  
445 N. Palm Canyon FA 4-9628

Real Estate for Sale 35

10 Units--Plus

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ERIN LINDBERG

REALTOR  
44

## YEARLY RENTAL Near Ocotillo Hotel

MODERN DELUXE beautifully furnished 3 bedroom 2 bath home. Kitchen with built-in stove, oven, and refrigerator. Forced air unit heat. Refrigerated air conditioned. Heated and filtered pool. Desert landscaping. Completely fenced. \$550 per month.

**RUSSELL WADE, Realtor**  
**LEW LEVY--Associate**

EXCLUSIVE AGENT

MEMBERS PALM SPRINGS REAL ESTATE BOARD  
850 SOUTH PALM CANYON DRIVE—PHONE FA 5-2855 or FA 4-9282

## Exchanges 36

## HOTEL OWNER

WILL EXCHANGE \$30,000 equity in beautiful near new 6 units for R-2 lot and cash. All units have Carrier mechanical refrigeration. Beautifully furnished with desert Modern Motif, decorator colors. Located near new 2 million dollar Hotel Riviera. Can be rented on seasonal or monthly basis. A pleasant couple could do well here.

**ERNE LINDBERG**  
REALTOR

445 N. Palm Canyon FA 4-9628  
WILL trade 55 ft. twin screw yacht completely modernized in 1958. Value \$30,000, for income property or small home with pool in Palm Springs. Will assume. Write Desert Sun, Box 190, File L-29.

## Real Estate Wanted 37

FOR BEST RESULTS  
LIST YOUR PROPERTY WITH  
**ADOLPH ISRAEL**

REALTOR  
671 N. Palm Canyon Drive  
Phone FA 5-2981

## Business Rentals 38

NOW LEASING  
DOWNTOWN Indio—Oasis shopping center. 3 1 parking.

REGIONAL—All year trading area. W. T. Grant, F. W. Woolworth, Sears, 36,000 sq. ft. super market, et al.

INVESTIGATE. Brochure available.

F. J. MALTER  
PHONE DIAMOND 7-5321

LEASE. Building suitable for specialty auto machine shop, or any light manufacturing. M-1 zone, 1/2 block off Palm Canyon on Sunny Dunes Rd. \$250 month. FA 5-2630

OFFICE FOR RENT. In the heart of town. Only \$150 a month. Won't last long. Call or see Peter B. Sheptenko, 475 N. Palm Canyon Drive, phone FA 5-2727.

DELUXE office suite—3 offices, plus reception room. Refrigerated. Center of town. Muriel E. Fulton, agent. FA 5-2225.

PRIVATE patio offices, available September 1st. \$77.50 per month. All utilities paid. Information. FI 6-6282

BEST downtown location. Real Estate, accountant, escrow. Ample parking. FA 5-7635. 4-4144.

LARGE STORE  
Palm Canyon Drive—\$175 Month  
FA 4-2552

## Wanted to Rent 39

PROFESSIONAL MAN, permanently employed, will care for home or small motel during summer months. References if desired. Desert Sun Box 190, File K-98.

ATTORNEY needs furnished or unfurnished 2 bedroom, lease, under \$150 month. Call Agent, Geri Fredericksen, FA 5-2772.

## Rooms for Rent 40

Rooms—Pool  
All year, \$15 week. Casa Manana  
526 Mel Avenue—FA 4-3834

## Hotel Rentals 42

Refrigeration Cooled Rooms  
Pool—TV—Free Kitchen  
444 N. Indian—\$15 Week Up

## Apartments for Rent 43

## New Silver Top

## Apartments

FURNISHED—UNFURNISHED  
Are You Enjoying?  
Oversized Carrier Refrigerated  
Cooling  
Soundproofing and Complete  
Insulation

30x60 Pool

Beautiful Spacious Grounds  
YOU GET ALL OF THIS AND  
MORE FOR AS LITTLE AS

\$60 Month

YOU OWE IT TO YOURSELF  
To see Beautiful new Silver Top Apartments and Compare.

63-521 LAS VEGAS ROAD  
1/2 Mile North of the Racquet Club on Indian Avenue

WATCH FOR SILVER TOP SIGN  
PHONE FA 5-5690

MODERN 1 BEDROOM DUPLEX  
FURNISHED. POOL. SOUTH END  
436 AVENIDA OLANCHAS

## Used Cars for Sale

## Used Cars for Sale

## 70

## PALM SPRINGS FORD August Reductions

1952 Dodge . . . . . \$299  
GOOD TRANSPORTATION CAR.

1954 Plymouth . . . . . \$399  
4 DOOR SEDAN. RUNS REAL GOOD.

1952 Ford Convertible . . . . . \$499  
RADIO, HEATER, AUTOMATIC TRANSMISSION.

1954 Chevrolet . . . . . \$799  
1/2 TON PICKUP. "REAL SHARP."

1956 Pontiac . . . . . \$1399  
9 PASSENGER STATION WAGON.  
THIS IS IMMACULATE.

LONG—LOW TERM FINANCING  
"Your Deal Is Our Deal"  
COME IN AND TRADE

## PALM SPRINGS FORD

3919 EAST PALM CANYON — FA 8-2181  
NEAR PALM SPRINGS GOLF COURSE.

## Apartments for Rent 43

### COOL... Summer Special

\$99.50 Per Month

THROUGH SEPTEMBER

PALM Springs newest deluxe  
beautifully furnished 1 bedroom

### Riverside Manor Apartments

750 N. Riverside Dr. — FA 5-6711

Cooled by Refrigeration  
(2 1/2 tons per apartment)

Large Heated Pool

Television Cable

Laundry Facilities

Garbage Disposal

Large Wardrobes

Extra Storage Space

Off-Street Parking

Large Landscaped Patio

Scenic Mountain View

Near New Cameron

Shopping Center

Maid Service Optional

Also Daily, Weekly And  
Yearly Rentals

CALL LEW LEVY

RUSSELL WADE, Realtor

850 S. Palm Canyon FA 5-2855

### New 2 Bedroom Apartments

Build For Year 'Round Living

Cathedral City—\$95

37-219 BANKSIDE DR.

3-251 BANKSIDE DR.

JOHN SHARP, REALTOR  
FA 8-2316 or FA 8-2731

\$97.50—Palm Desert

44-312 SAN PABLO AVE.

44-339 SAN PABLO AVE.

HOUSE OF ROY, REALTORS  
FI 6-6445

### Palm Springs

4490 CALLE DE CARLOS \$97.50

4499 CAMINO PAROCELA \$97.50

622 WARM SANDS DR. \$125.00

CONTACT your local Realtor or  
Lippert, Inc., for these beauti-  
ful 2 bedroom apartments.

FAirview 4-9207 or 5-2731

NEW — PALM DESERT

\$90 UP — 1 1/2 bedroom unfurnished

Refrigeration, private yards, 2

swimming pools. At Hiway 111  
turn north on Portola west on

Santa Rosa 500 feet to . . .

The White Sands

FI 6-6619 — FI 6-8712

NEW 1 bedroom apartment, part-  
ly furnished, pool, laundry facil-  
ties, refrigerated. \$125 month on  
lease. 2080 S. Camino, Apartment  
1.

BEAUTIFULLY furnished, large  
pool, refrigeration, refined at-  
mosphere. Summer rates.

COCO PALMS FA 4-2707

COULD BE The Studio Apart-  
ment you are hunting. Stop by  
and see it. 378 Calle De Carlos.

FA 5-6275

\$18 TO \$25 week. Swanky furni-  
shed 1 bedroom apartment, close

in. TV, use of pool, pet, child  
OK. Phone FA 4-9078.

FURNISHED 3 rooms, patio, pool,  
utilities, etc. Quiet, exclusive.

By month or less. \$115 up. 970

Parocela Place. FA 5-7848.

\$50 MONTH. Warm Sands Villa.

Refrigerated studio apartments.

Kitchens, Pool. Utilities included

FA 4-1521

Two New Deluxe 1 Bedroom

Large Closets, Private Patio, TV

Laundry. 570 Desert View Drive

FA 5-2613

LARGE 2 bedroom furnished

apartment. TV cable.

35-7878 — FA 5-6888 Evenings

1 BEDROOM furnished apartment.

POOL, TV, \$75 month.

2734 Juniper — FA 5-6720

\$57.50 UP

Studio Apartments—Large Pool

Utilities Paid — 428 South Indian

Studi Apartment Furnished

Pool, TV — Utilities Paid

610 Camino Real — FA 4-9316

1-2 BEDROOM apartments. Pool.

TV, Day, week or month.

BERMUDA PALMS. FA 4-9944

STUDIO and 1 bedroom apart-  
ments. Pool. Utilities. Reason-  
able rent. FA 5-5298.

4 SINGLE apartments suitable for

single working men. \$55 month

including utilities. FA 4-2101.

## Used Cars for Sale

## Used Cars for Sale

## 70

## 4 DAYS ONLY 1959

### Plymouths — Simcas — De Sotos

## at Dealer INVOICE

### LIMITED NUMBER

### SALE ENDS

SATURDAY, AUGUST 8th

FA 5-2588

## Plaza De Soto-Plymouth

PLYMOUTH CENTER  
191 South Indian Avenue

47 USED CARS MUST GO!  
No Reasonable Offers Refused!

### Palm Springs Lincoln - Mercury

335 SUNNY DUNES ROAD — FA 4-1201

OPEN TIL 8 P.M. AND SUNDAY

### THE BIG DIFFERENCE AT

### PALM SPRINGS IMPORTS

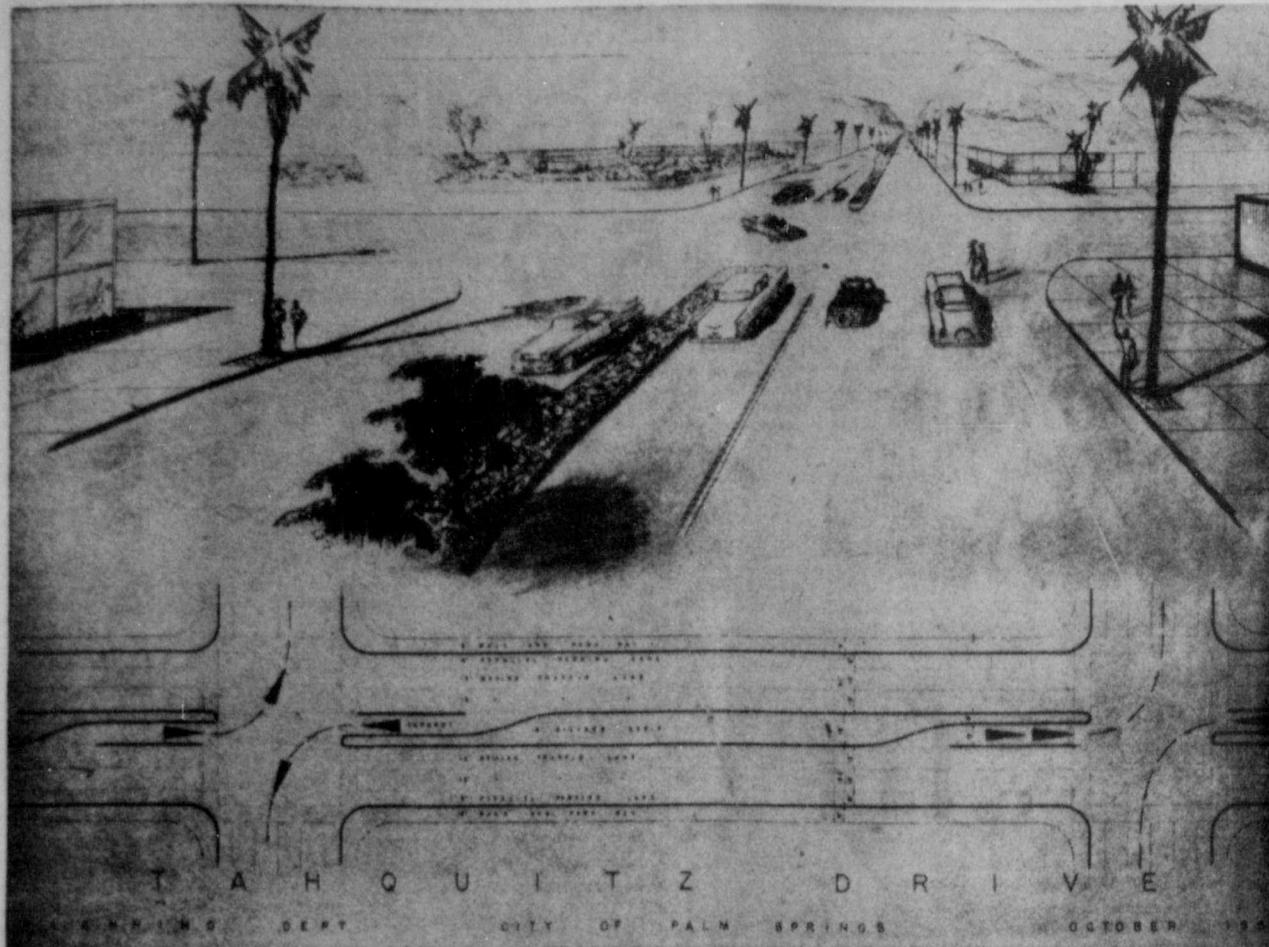
68-406 HIGHWAY 111

### IS QUALITY USED CARS

### WITH OUR 1 YEAR GUARANTEE

### ABSOLUTELY NO ONE CAN

### MAKE YOU A BETTER



ASSISTANT CITY PLANNER Dave Hamilton drew this rendering of the intersection of Sunrise Way and the New Tahquitz Drive to indicate how the east-west thoroughfare would look when it is completed. The rendering looks down Tahquitz from the corner of Sunrise Way toward the mountains, and shows the street which will be divided, curbed and planted. Wednesday night the contract for

construction of the street was let to the low bidder, Massey Construction company, for \$114,739.40. The city will sell the \$155,000 bond issue and use the balance of the issue to plant the island area on the street. At the bottom of the photo is shown a one-block area of the street indicating the "turn-out" lanes at each intersection.

## Sky Valley Lady Hits Supervisors For Tax Abuses

Taxes paid by owners of property in the Sky Valley government tract area near Desert Hot Springs are "not properly used," declared Mrs. Minette E. Grierson in a complaint received by the board of supervisors this week.

"We don't mind paying," said Mrs. Grierson, "but we don't get anything for it."

"We should receive some benefit from the tax money collected from us. We had to build our own roads and maintain them. We have no sheriff protection. The sheriff in Desert Hot Springs does not have time to cover this area, so we were informed, and we had to hire a private patrolman to scout this area after a number of thefts occurred."

"True," concluded Mrs. Grierson, "we bought this land from the government at low prices, but it has taken quite a bit of hard work and money to develop it."

The complaint was turned over to the administrative officer.

## \$1,000 for Power Irks Supervisors

Electric power bills of about \$1,000 per month for the county's administration branch in Indio this week were deemed by Supervisor Curtis Chamberlain to be too high.

At his suggestion the supervisors asked Administrative Officer Robert T. Andersen to look into the matter.

## GOING TO ALASKA? BETTER TAKE LOTS OF MONEY THERE

If you're planning a trip to Alaska, you'd better "ring money" and carry a round-trip ticket, advises the California State Department of Employment.

Richard Nelson, manager of the department's Indio office, cautioned potential Alaskans that "job opportunities are scarce and living costs are high" in the 49th state.

He advised anyone planning an Alaskan jaunt — either permanent or temporary — to drop into the Indio office and check employment opportunities. But if you're willing to take a chance on the new state, "don't forget that round-trip ticket and plenty of money to meet your expenses," Nelson added.

A petition for the improvement of Avenida Navarro at La Quinta has been referred to the Road Department by the Board of Supervisors.

The petitioners asked that funds for the improvement be placed in the 1959-60 budget.

"Recent paving has been done in La Quinta on sparsely populated streets," stated the petition, "in some instances where only one residence exists — Temecula for example."

"We feel a fair apportionment

of the tax monies for paving

should be allocated to the more populous areas. There are more houses on Navarro than any other street in La Quinta and access to them is greatly needed."

A Thought for Today

WALPOLE, Mass. (UPI) — From the Mentor, Walpole State Prison newspaper: "An electric chair is a good example for period furniture, because it always ends the sentence."

**Shadow Village**

Built by Sprout Homes Inc.

3 KING-SIZE BEDROOMS

2 DELUXE TILE BATHS

only \$100

... will reserve your Shadow Village Home for you.

You pick all inside and outside decor.

Exclusive Agent

**HOLIDAY REALTY CORP.**

FI 6-6168

## GENDARMES JAIL TOURIST FOR USING COUNTERFEIT CASH

NICE, France (UPI) — Police today held a man identified as Melvin Lightfoot, 20, Cottonwood, Calif., on a charge of passing counterfeit American money.

Police said Lightfoot was arrested when an innkeeper at Villefranche-sur-Mer saw him allegedly exchanging 300 counterfeit U.S. dollars for French francs.

They said the 48,000 francs he got from a restaurant owner in the exchange were in his pockets when he was arrested, as well as \$550 worth of bogus \$100 and \$50 bills.

The number of persons in the United States covered by health insurance has grown from 61 million in 1948 to 123 million in 1958.

## U.S. Will Have Men on Mars

LOS ANGELES — (UPI) — The head of a major U.S. space exploration program Wednesday foresaw the sending of three manned space ships to Mars or Venus some time after 1970.

Dr. Kraft Ehrcke, chief of Project Centaur, said his studies showed that three ships, all nuclear-powered, are necessary for deep space probes.

"THREE SHIPS will provide for safety, reliability and emergency use," he said. "Two of them would be manned with the third carrying supplies and emergency equipment."

The two manned ships would carry four men each, he told a press conference at the conclusion

of the two-day western meeting of the American Astronautical Society.

Any longer than that and we have to worry about how long men and equipment will hold up," he said.

Ehrcke said the early 1970s was the "rock-bottom" time when such missions will be possible.

The U.S. government began selling postal cards in 1873. The price was a penny apiece until 1952.

WE PICK UP RUMMAGE WE PICK UP  
GUILD OF ST. PAUL'S EPISCOPAL CHURCH  
125 W. El Alameda—FA 5-6988—FA 8-3697—FA 8-2149

## 4 CARS IN 5

don't need premium-priced gasoline any more!

## 4¢ SAVING

on every gallon may be waiting for you right at this pump!

NEW  
7600  
GASOLINE

Try the West's highest-octane regular

Is your car among the 4 out of 5\* which will give knock-free premium performance on Union's New 7600? If it is, you can save up to 4 cents a gallon over premium-priced gasolines!

Try it today — a whole tankful, preferably. It's at your Minute Man station — the sign of the 76, where you know you always get The Finest.

Powered like a premium  
priced like a regular

\*If your car is the 1 in 5 which needs an ultra-high octane premium fuel, go with Union's new Royal 76, the West's most powerful premium. Both new Union gasolines contain exclusive additive NR76, to clean your carburetor chemically, and reduce engine maintenance measurably.

UNION OIL COMPANY OF CALIFORNIA